
POLLUTEC: STANDING OVATION FOR THE 2023 EDITION

Participation up by 11% on 2021

The next event takes place at Pollutec Paris,
26–27 November 2024
Paris Expo Porte de Versailles

Pollutec 2023, the leading international environmental show for industry, cities and regions, has just finished its 45th anniversary edition, which ran at Eurexpo Lyon from 10 to 13 October. With more than 51,000 professionals, 2,000 exhibitors (200 of them start-ups), and 17 regional and national pavilions, the show brought together the whole environmental and climate sector to shine a light on the solutions needed to tackle the challenges posed by the urgency of climate change.

The next show is Pollutec Paris - a new event complementing the Lyon edition - which will take place on Tuesday 26 and Wednesday 27 November 2024, in Hall 1 at Porte de Versailles in Paris.

Key figures from the 2023 edition

- **51,000** professionals, up 11% on 2021
- **2,000** exhibitors - 200 of them start-ups - and 17 regional & national pavilions
- **420** talks
- **120** innovations previewed



This year's mantra: breaking down silos

Against a backdrop of climate urgency giving impetus to transition strategies at every scale, Pollutec 2023 brought together the whole environmental sector to promote the sharing of good practices and identification of action levers, through collective intelligence. Marked by increased attendance and an array of solutions (**120 innovations unveiled exclusively at the show**) this 2023 edition saw a succession of highlights:

- **30 talks** on the Tribune plenary stage, where passionate, inspiring expert speakers came to share their visions of how to combat climate disruption;
- **400 talks in 11 themed forums** including the **Agriculture & Climate Forum** tackling the question of conflicting demand for water resources - something much needed within the circular economy and given fresh impetus by the French Circular Economy Act (AGEC);
- The question of drinking water resource management, with the construction of the **Water Hub**, a simulated drinking water network designed to raise public awareness of how water resources are managed and to showcase innovation within the water sector;
- The **Green Days**, business meetings between international attendees and European clusters.

“Faced with the pressing challenges brought by climate urgency, this year in particular, the whole environmental sector came together with real momentum to offer genuinely concrete and innovative solutions. The collective energy created a ripple effect which fed the emergence of solutions and the co-

construction of global action strategies, free from siloed thinking", declared **Anne-Manuèle Hébert, Director of Pollutec**. "That's also the role we attribute to Pollutec, it's a catalyst for the ecological transition enabling all the sectors involved in the environmental transformation to work hand-in-hand."

A historic international event in the ecological transition, Pollutec is once again proving itself an undeniable lever for action for the public sector and industries anxious to reconcile environmental benefits, innovations and jobs.

Pollutec Innovation Awards 2023

Since its creation, Pollutec's mission has been to support and encourage innovation for the environment, particularly by hosting the Pollutec Innovation Awards. The 2023 edition saw 12 finalists in the spotlight, awarding 3 winners: [Grims Énergie](#) (thermal storage), [MTB](#) (Li-ion battery recycling), and [Purenat](#) (a textile able to destroy airborne organic pollutants).



The photo album is [available online](#).

Dates for the diary: Pollutec Paris 2024 and Pollutec 2025

Pollutec Paris will be held at Paris Expo Porte de Versailles, Hall 1, on **Tuesday 26 and Wednesday 27 November 2024** in a more agile biennial format, complementing the traditional Lyon edition. Within a context of accelerating regulatory frameworks and, consequently, growing demand from industries and

the public sector for concrete solutions, Pollutec Paris provides a second event where the topics of regulation, financing and innovation can be addressed. The Pollutec Paris format also offers proximity to Northern Europe and welcomes all the 11 major sectors featured in Lyon to offer the same systematic and holistic approach to environmental challenges.

Pollutec 2025 takes place **at Eurexpo Lyon from 7 to 10 October 2025.**

About Pollutec

Pollutec is the leading environmental solutions show for industry, cities and regions. Over four days the show brings together professionals from every sector to present their innovative solutions to industrial, public sector and other economic actors as they work together to address the major challenges facing the planet: biodiversity erosion, pollution and climate change.

To see the full programme and stay up to date with show news, visit Pollutec's website at: <https://www.pollutec.com/en-gb.html> and [@pollutec](https://twitter.com/pollutec)

About RX

[RX](#) is in the business of building businesses, communities and individuals. We elevate the power of face to face events by combining data and digital products to enable clients to learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

[RX France](#) organises leading face-to-face, digital and hybrid events for some fifteen different sectors. The iconic and unmissable events hosted by RX in France and internationally include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet* and many others. Our events take place in France, China, India, Italy, Mexico and the US.

[RX](#) is passionate about making a positive impact on society and creating an inclusive work environment for all our people.

RX is part of RELX, the leading global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

*organised by SAFI, a subsidiary of RX France, and Ateliers d'Art de France

For all press enquiries, please contact: pollutec-presse@looksharp.fr

Press Contacts

Look Sharp:

pollutec-presse@looksharp.fr

Lorella Contardo
+33 (0)6 45 81 51 81

Agathe Alexandre
+33 (0)6 60 96 21 22