

BLUETEC INNOVATION AWARDS

INFORMATION AND RULES

I. DESCRIPTION

The Bluetec Innovation Awards are an international competition designed to recognise the most remarkable technological and service innovations showcased by exhibitors at the show and with the strongest market potential for sea and coastline in the environment and energy sector.

This initiative has been launched by RX France, organiser of Bluetec sea & coastline and Pollutec, with a view to promoting eco-innovative companies.

Companies exhibiting at Bluetec sea & coastline can enter one of their innovations in the Bluetec Innovation Awards. Entries must be submitted **before 30 September 2022 preferably**, but no later than 28 October 2022.

After being assessed and approved, the innovation entered in the Bluetec Innovation Awards goes through to a preliminary selection phase lead by an expert judging panel. If selected, the innovation will advance to the final held during the Bluetec sea & coastline show in Nantes on 30 November and 1 December 2022. The ten shortlisted companies will have the opportunity to pitch to a judging panel of blue-chip companies and investors on the Bluetec sea & coastline stage. After the pitching session, the three innovations with the highest scores will receive prizes. The companies behind these innovations will enjoy extensive promotional benefits.

II. BENEFITS of the Bluetec Innovation Awards

1. For the 10 shortlisted innovations:

- Promotional opportunity to include “Bluetec Innovation Awards 2022 nominee” in your communications
- Targeted Bluetec sea and coastline 2022 PR:
 - Nominees announced during the pre-show press conference
 - Nominees featured in the show press kit
- Public pitching session announced in the official Bluetec sea and coastline programme
- Information pack presenting the innovation and company handed to all members of the judging panel
- On-stand visibility
- Visibility in the show’s visitor guide

2. For the 3 winning innovations

- Promotional opportunity to include “Bluetec Innovation Awards 2022 winner” in your communications.
- An equipped, 6 m² stand free of charge at **Bluetec sea & coastline 2023**, 10–13 October 2023 in Lyon (organised in conjunction with Pollutec)
- Targeted Bluetec sea and coastline 2022 PR:
 - Award-winners announced in the after-show press release
 - Featured on the Bluetec sea and coastline website for a year
 - Dedicated social media post
 - Dedicated article in the “Capteurs d’avenir” blog

III. **TIMELINE for the Bluetec Innovation Awards**

Innovation entry submissions - Before 28 October

Innovations must only be submitted from the exhibitor space, preferably before 30 September

Dedicated page and form provided

Approval of innovations

The entry will be assessed by a moderator, a journalist specialising in environmental technologies, before being published on the Pollutec/Bluetec website.

Review of eligibility criteria (details in paragraph IV)

Shortlisting of innovations (maximum of 10) by an expert judging panel

The shortlisted companies will be notified no later than 14 November, so they can prepare their pitch at the final to be held during Bluetec sea and coastline.

Pitch to the judging panel – Wednesday 30 November 16:15–17:15

(times TBC - schedule subject to change)

Max. 5 mins (3 slides) to an audience made up of targeted blue-chip companies, followed by 2 questions/answers. The pitches will take place in the show's Plenary Area. A wider audience of Bluetec sea and coastline visitors will also be able to attend the session, subject to availability.

The members of the judging panel will mark each presentation using a pre-determined grid and assessment criteria weighted as follows: Innovation: 40% - Market potential: 40% - Presentation: 10% - Eco-conditionality (environmental impact of the innovation): 10%

The clarity of the pitch, positioning of the innovation - vision of the market - and the extent to which the innovation meets a need, will be determining factors in the judging panel's final choice.

Awards ceremony – Thursday 1 December 15:30–16:00

(times TBC - schedule subject to change)

Official announcement of the 3 winning innovations

IV. ELIGIBILITY CRITERIA for the Bluetec Innovation Awards

Being registered as an exhibitor or co-exhibitor at Bluetec sea and coastline 2022

Being an innovative company or organisation in the eco-technology, environment and/or energy sectors

Showcasing a product, process or service that addresses environmental or climate challenges in the maritime and coastal environment, placed on the market after November 2021 and featured for the first time at Bluetec sea & coastline 2022

Duly completing and submitting the application forms before the specified deadline; any incomplete applications will be automatically excluded from the competition.

V. GUARANTEES

By entering their project in the Bluetec Innovation Awards, entrants accept:

that they will be bound by these rules and, more generally, by the General Rules for the Show, attached to their exhibitor registration form. Entrants accept that failure to comply with any of the conditions provided in these rules may result in their disqualification. Entrants acknowledge that all decisions made by RX France and the judging panel are final and binding.

and guarantee that their entry is their own original creation, that they are entitled to submit and pitch their project and that it does not breach any copyright, trademark rights, privacy and publicity rights, or any other right of any person or entity. If RX France has reason to believe that an entry may breach the law, the entry in question will be disqualified by RX France.

That in the event of disqualification, registration fees will not be refunded.

The possibility that elements of their entry may be identical or similar to elements originating from, or developed by, others, including RX France, its affiliates, its personnel (including, but not limited to, employees, directors, managers) and members of the judging panel. Entrants understand and accept that the use of elements identical or similar to those contained in the submitted project by a recipient of the entry does not entitle the entrant to any compensation, provided their rights do not infringe those of the entrant, either because these elements were not new or had not been created by the entrant, or they are in the public domain, or had been (or may be) created independently by any other person.

and guarantee that their presentation pitch does not contain any copyrighted third-party material, images or music, or that they have previously obtained all necessary licences and permissions. Entrants who do not own the copyrights included in their project must obtain the rights holder's written consent and agreement, and must be able to provide a copy of the rights holder's written consent and agreement if requested by RX France. Both during and after performance of the Contract, entrants will indemnify RX France against any risk of third party claims or actions arising from a breach of their rights, particularly intellectual property rights relating to elements submitted by entrants. To this end, entrants undertake to indemnify RX France against any claims of any nature whatsoever.

In the event of legal proceedings against RX France, the entrant in question will be solely liable for all fees, costs, expenses and damages that RX France may be required to pay.

VI. DATA

In accordance with the provisions below and the Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>), RX France collects entrants' personal data when they submit their entry and participate in the Bluetec Innovation Awards. These data will be processed electronically by RX France for the purpose of fulfilling its contractual obligations and promoting its business.

These data are retained for a maximum of 10 years.

These data may be transmitted to recipients, some of which are located outside the European Union, but will continue to benefit from the applicable data protection regulations and, in particular, the GDPR.

These personal data may be:

- disclosed to third parties that have entered into a contract with the Organiser, particularly companies in the Reed Elsevier group and the Organiser's service providers and partners, located anywhere in the world.
- disclosed to Participants, such as speakers, sponsors and exhibitors, located anywhere in the world, for the purpose of direct business marketing.
- used on all broadcast and promotional platforms in connection with the event in question, including on the internet.
- as data controller, the Organiser has established and maintains appropriate technical and organisational measures to ensure its processing of personal data meets the requirements of French and European data protection laws and, in particular, the GDPR.
- entrants may exercise their right to access, obtain, rectify and object to the use of their personal data, where these data are processed solely by RX France, by filling in the Web Privacy Centre form (<https://privacyportal-cdn.onetrust.com/dsarwebform/c7f35e9f-bc78-43c8-9f0e-7cd83009704c/befefd8b-8e3e-443b-87ee-bfb576500c1f.html>). Participants shall have the opportunity to lodge a complaint with the French Data Protection Authority (Commission Nationale Informatique et Libertés, CNIL, www.cnil.fr), if they are not satisfied with the response to their request.

VII. CANCELLATION

RX France reserves the right to amend or suspend/cancel this competition for any reason. Entrants and stakeholders in the competition will be notified through all the relevant channels. Entrants are not entitled to lodge any claims or request compensation in this regard.