

POLLUTEC SOLUTIONS DIRECTORY

▶ BOOST YOUR VISIBILITY AND GENERATE NEW BUSINESS CONTACTS

Pollutec has been the main event for environmental innovations for over 40 years. We want everyone, all year round, to be able to access solutions for speeding-up the ecological transition. Thanks to our online solutions directory, launched December 1, 2020, it is now possible!

THIS IS YOUR **OPPORTUNITY TO:**

- + **BOOST YOUR VISIBILITY** all year round:
 - Built as a search engine, our directory finds your business solutions quickly and easily
 - Your company and products will be promoted for a whole year
- + **SHOWCASE YOUR SOLUTIONS** in the best possible way, with a presentation that's 100% about your business:
 - **ENGAGING:** your profile presents your company along with 3 of your main products
 - **CLEAR AND CONCISE:** well-structured presentation: Who you are, your advantages, your products...
 - **OPTIMIZED:** our professional editor ensures you the most complete and well organized presentation
- + **IDENTIFY** new, high quality prospects and tenders, with our online '**Quotation request**'

97%

OF POLLUTEC ONLINE PARTICIPANTS* FOUND THE DIRECTORY USEFUL FOR FINDING NEW SOLUTIONS

*Source: Pollutec Online participant survey

To register, you will have to return a simple participation template. The information needs to be provided in both English and French to have bilingual versions online (we can provide a professional translation of your profile for an additional fee of €100 excl. VAT).

€490 excl. VAT
Exclusive exhibitor rate for 2021

€790 excl. VAT
Non-exhibitor rate for Pollutec 2021

Launch price

Optional extra: professional translation of your profile into French (or English) by Pollutec: €100 excl. VAT

- Your profile reviewed by our SEO experts to maximize online referencing
- Your company featured in all of our visitors' newsletters in the run-up to the show (130,000 subscribers)
- Promotion across all of the shows social networks (LinkedIn, Facebook, Twitter)

The solutions directory is available on the official Pollutec "Capteurs d'Avenir" blog, that generated more than 14 500 daily visits in December 2020

YOUR SUBSCRIPTION TO THE 2021 POLLUTEC SOLUTIONS DIRECTORY

To be returned to Reed Expositions France - POLLUTEC
52-54, quai de Dion-Bouton - CS 80001
92806 Puteaux Cedex - France
Tel.: +33 (0)1 47 56 21 16
E-mail: christiane.bastien@reedexpo.fr

EXHIBITING COMPANY (Recipient of the service)

Company Name:
Address:
Post Code: City: Country:
Tel.: Fax: Web:
Company e-mail:@.....
VAT number (required):

INVOICING ADDRESS (If different from that of the exhibiting company)

Company name:
Address:
Post Code: City: Country:
Tel.: Fax: Web:
Invoicing Contact: Name, First name: Mr Mrs Miss:
Phone number:
E-mail (required) :@.....
VAT number (required) :

REED EXPOSITIONS FRANCE CHOOSES ELECTRONIC INVOICING!

From today, you will no longer be sent a printed invoice in the post. Your invoices will be sent by e-mail. A duplicate will be archived and can be consulted via your secure invoicing space. The electronic document is considered as the original invoice.

NO, I do not want to receive the original invoices in electronic format.

Please could you supply an e-mail address to which we can send your documents (including the original invoice if accepted) as well as the e-mail informing you that your documents are available in your invoicing space.

E-mail (required):

YOUR SUBSCRIPTION TO THE 2021 POLLUTEC SOLUTIONS DIRECTORY

	PRICE € excl. VAT	QUANTITY	TOTAL € excl. VAT
Pollutec Solutions Directory <i>Exclusive exhibitor rate for 2021</i>	€490	€
Pollutec Solutions Directory <i>Non exhibitor rate for 2021</i>	€790	€
Optional extra: professional translation of your profile into French (or English) by Pollutec	€100	€
TOTAL € excl. VAT			€
VAT 20%*			€
TOTAL € incl. VAT			€

*VAT is due from the exhibiting company. VAT is not applicable on companies with the status of taxable persons invoiced outside France, with proof of the status to be transmitted to obtain exemption - Art. 44 & 196 on the Directive 2006/112/CE modified). VAT rate subject to alteration in line with any future tax rate changes.

For office use only		Subscription start month:	
N° SFDC:	Com:	Agent:	A/N:
FID: 0/N		Reception date:	
Registration date:			

CONDITIONS OF PAYMENT

FORM to be returned to Pollutec / REED EXPOSITIONS FRANCE - 52-54, quai de Dion-Bouton CS 80001-92806 Puteaux Cedex- France.
Payment by check or by bank transfer of 100% of the total amount including tax, i.e. €..... including tax to be attached to your voucher ordered.

PAYMENT

> **Either by bank transfer:** transfer orders must bear the following words 'Settlement at no expense to the beneficiary'. Please enclose a copy of your bank transfer request with your order.

BANK	BRANCH	ACCOUNT N°	KEY	EVENT	ADDRESS	VAT N°
30066	10947	00010067602	68	POLLUTEC 2021	C.I.C. SAINT-AUGUSTIN GCE 102, BD HAUSSMANN - 75 008 PARIS	FR 92 410 219 364
IBAN: FR76 3006 6109 4700 0100 6760 268 / SWIFT: CMCIFRPP						

> **Or by credit card:** please contact us:

- Clothilde Recurt: clothilde.recurt@reedexpo.fr
- Christelle Tival: christelle.tival@reedexpo.fr
- Rolie Yandza: rolie.yandza@reedexpo.fr
- Esther Marquez: esther.marquez@reedexpo.fr

I declare that I am familiar with the General Regulations for Pollutec, and the General Terms and Conditions of sale of communication tools that I possess a copy thereof and that I accept all the clauses thereof without reservation or restriction. Any modification or reservation of any kind whatsoever to the application form shall be considered null and void. I the undersigned declare that I understand the insurance policy taken out by the organizer and declare that I waive, with my insurance company, all claims against the venue managing company, the venue's owner, and its insurance company as well as against Reed Expositions France, its insurance company, any other exhibitor and against anyone acting on behalf of the aforementioned persons, as a result of corporal, material and/or immaterial damage. You may receive commercial offers from Reed Expositions France and its partners in connection with your professional activity. If you do not wish to do so, please contact Reed Expositions France – Salon Pollutec – 52-54, quai de Dion-Bouton CS80001 – 92806 Puteaux Cedex France.

You accept to receive commercial information relevant to your business from Reed Expositions France and its partners by mail, fax, or email. Reed Expositions France records the information compiled in this form in a database. The information compiled is subject to data processing designed for the management of client monitoring and the proposition of offers similar to the ones subscribed as well as offers corresponding to your activity on behalf of partners. The recipients of the data are the organiser, Reed Expositions France, and the partners of the event. They are kept for 3 years and are destined for the marketing and sales departments of Reed Expositions France and for its partners, within the framework of the event. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, erasure, and rectification of your personal data, which you may exercise by clicking on the following link: Your Rights. You may also oppose the processing of your personal data on legitimate grounds.

At Date

Name and position of signatory duly authorized for the purposes here of:
.....

Stamp and Signature (required)

GENERAL CONDITIONS OF PROVISION OF SERVICES ON THE DIGITAL PLATFORM POLLUTEC SOLUTIONS DIRECTORY

SECTION 1: PURPOSE

The General Conditions of Provision of Services herein (the "General Conditions") aim to determine the terms and conditions whereby the company Reed Expositions France a simplified joint-stock company with a capital of € 90 000 000, whose registered office is located 52 quai de Dion Bouton 92800 Puteaux, RCS 410 219 364 Nanterre, provides its clients (the "Client(s)") with services (hereinafter the "Services") on its digital platform Pollutec solutions directory (hereinafter the "Site" or the "Platform").

The Client may request to subscribe Services either by completing a POLLUTEC Exhibition Participation Request Form*, or by completing a stand-alone Services subscription request, or by any other means that REED EXPOSITIONS France may decide to use.

*Although the Services and the subscription shall be booked by means of a request to participate in the POLLUTEC exhibition, they shall be independent of the exhibition. Accordingly, they will not be affected should the event be cancelled or postponed (particularly, no refund or price reduction may be requested).

By subscribing to the Services provided by Reed Expositions France, the Client agrees to comply, without restriction or reservation, with the clauses of the present General Conditions and any new provisions that may be imposed by circumstances by the Reed Expositions France company, and, in such case, that shall be first communicated by Reed Expositions France to the Client. The only contractual documents governing the subscription to and delivery of the Services, (excluding any other contractual document and especially any general conditions of purchase belonging to the Customer) shall be:

- These General Conditions;
- The Services Subscription Request (be referred to hereinafter as the "Services Subscription Request" or "Subscription Form").

In the case of any contradiction between the terms of these documents, it is agreed that the provisions of the Subscription Form shall prevail.

By subscribing online to the Services, the Customer declares having read and accepted all of the information necessary to subscribe to the Services, notably:

- The detail of the Services offered;
- The duration of the Subscription to the Services;
- The prices, discounts and price increases applicable depending on the dates of order placement;
- The terms of payment;
- These General Conditions.

The Customer acknowledges having read and accepted the General Conditions herein, at the end of the Subscription Application, by declaring: "I, the undersigned, declare that I am aware of General Conditions of Provision of services on the digital platform, that I possess a copy thereof, and I accept without reservation all the clauses".

SECTION 2: THE SERVICES

2.1- Terms and conditions of subscription to the Services

Any company or legal entity wishing to subscribe to the Services must complete a Subscription Form and apply for any of the packages available. Any Subscription Form that does not contain all of the information requested shall be rejected.

Except if Reed Expositions France refuses the Customer's Subscription Application, the online approval or submission by the Customer of its Services Subscription Request shall be considered as a firm and irrevocable subscription to the Services for the period mentioned in section 2.3, as well as a firm and irrevocable commitment to pay the full amount of the Services ordered and any ancillary costs for said period.

A Services Subscription Request may notably be rejected when it concerns a Customer:

- Presenting products and/or services whose nature, use, or the way they are presented is likely to harm the prestige of the Website or alter its character;
- Presenting unsafe or non-compliant products and/or services;
- Whose solvency or commercial methods are questionable;

- Whose image expressed in the media would have a negative impact on the fairs organised or products offered by Reed Expositions France;

• Whose application has been refused where the Subscription Request was made via an application form. Any claims concerning the rejection of a Subscription Application to the Services must be addressed to Reed Expositions France by registered mail with proof of receipt within a maximum period of ten (10) days following the notification of the disputed decision. It is expressly agreed that beyond this period, the decision to deny subscription may not be the subject of any kind of contestation undertaken in any form whatsoever.

The rejection of a Subscription Application by Reed Expositions France shall not give rise to any form of compensation; the amounts paid by the Customer shall be reimbursed to it, with the exception of any technical or administrative costs incurred by Reed Expositions France which shall not be reimbursed.

2.2 - Effective Date of Subscription to the Services

The Subscription to the Services enters into effect on the 1st of the month following the date of official notification by Reed Expositions France as laid down in section 2.1. The Customer shall provide Reed Expositions France with all documents required for online publication for the scheduled dates. Any technical expenses shall be borne by the Customer.

Deadline for creation by Reed Expositions France of the Customer and products record: 10 working days from the communication of the information by the Customer.

2.3 - Term of Subscription to the Services

The Subscription to the Services is entered into for a contractual fixed-term of twelve (12) months or for any other period specified in the Subscription Application. At the end of the contractual term, the Services end automatically. The Customer wishing to renew his Subscription will have to subscribe again to the Services, under the conditions as specified herein.

2.4 -Liability of Reed Expositions France with respect to Customer Content

When the Services consist of the availability to the Customer of spaces on the Website that notably enable it to communicate about its products, the parties agree that Reed Expositions France assumes only the responsibility of a host provider for the content uploaded by the Customer or rendered accessible by the Customer, notably by way of hypertext links (the "Content").

In the event of a claim or complaint by a third party relating to the legality of any Content (notably for copyright infringement), Reed Expositions France reserves the right to remove said Content and immediately suspend the Customer's access to the Services and/or immediately terminate its Subscription, as of right and without legal formalities. In more general terms, Reed Expositions France reserves the right to remove, at its discretion, any Content brought to its attention that it deems illicit, likely to harm its reputation or, more generally, to contradict the General Conditions herein.

SECTION 3: FINANCIAL CONDITIONS

3.1 - Prices and pricing modifications

The prices of the Services are provided by Reed Expositions France in the Service packages and set for specific periods. Even after they have been made known, they may still be revised at any time by Reed Expositions France, in the event of modification of provisions regarding tax and social contributions. In such case, Reed Expositions France will first advise the Customer of the new prices applicable.

3.2 - Terms and conditions of payment

The payment of the Services shall be made on the payment deadlines and according to the terms and conditions determined by Reed Expositions France and communicated to the Customer on the Subscription Form. Payment is made, at the Customer's choice, by check (only for the French Customer), by debit credit card or by bank transfer.

For payments made by bank transfer, each transfer order MUST contain the mention "Payment without fees for the beneficiary".

3.3 - Payment Default / Payment Incident

In the event of non-payment and/or a payment incident, Reed Expositions France reserves the right to suspend, interrupt or terminate the Subscription as per the conditions defined in section 5.

Furthermore, any late payment shall give rise to the application of late fees at the Eonia rate, increased by five (5) percent, which shall be owed as of right commencing from the day after the due date for payment of the invoice concerned. The Customer in a situation of late payment shall be liable, as of right, for a lump-sum penalty of forty (40) euros for recovery costs. In the event that the recovery costs incurred shall be more than 40 euros, Reed Expositions France may ask the debtor Customer for additional compensation, upon production of the relevant proof.

SECTION 4: CUSTOMER OBLIGATIONS

4.1. Customer Obligations

The Customer agrees to use the Services that he has subscribed to in accordance with the use for which they were designed and for which they are marketed.

The Customer is responsible for the payment of all of the amounts billed for the Services and for the fulfilment of all of the obligations undertaken with respect to the Services. The Customer shall refrain from any fraudulent, abusive or excessive use of the Services.

It is also prohibited that any person unauthorised by the law to present services or products subject to activities governed by law.

4.2. Client Content

The Content (notably the texts and the illustrations, photographs and other visuals, brands and company names, videos, etc.), are published under the sole responsibility of the Customer, who shall, where applicable, obtain all the requisite authorisations and pay any costs and/or fees pertaining thereto.

The Content presented by the Customer on the Website must not violate public policy and must comply with the laws in force. In this regard, it is strictly prohibited for the Customer to present illicit products or services or derived from illicit activities, to publish false and/or misleading information.

4.3. Guarantees

The Customer guarantees Reed Expositions France that the Content shall not infringe copyright under any circumstances and that it has obtained from the holders of the relevant intellectual property rights all of the rights and/or authorisations necessary for their publication on the Website, in emails, and in more general terms, for their use within the framework of the Services and for the purposes of the licence granted to Reed Expositions France as per the conditions provided in section 4.4.

The Customer also guarantees Reed Expositions France that the Content does not contradict any statutory regulations in force, or professional codes of ethics, and that it does not contain any libellous or harmful message for third parties.

The Customer hereby relieves Reed Expositions France of any civil and criminal liability it may incur owing to any Content uploaded to the Website, inserted in an email or used in any other way within the framework of the Services. It guarantees Reed Expositions France against any third-party claims concerning the use of Content published on the Website or within the framework of the Services. The Customer therefore agrees to provide Reed Expositions France's defence at its own expense in the event that proceedings shall be instituted against the latter, or a claim shall be made concerning the Content and to pay any amount that Reed Expositions France would be sentenced or required to pay to said third party within the framework of any proceedings or settlement agreement. Reed Expositions France shall have the right to apply section 5.2 in the event that the Customer will be sentenced for infringing the copyright of a third party.

4.4. Licence granted to Reed Expositions France in the Content

The Customer authorises Reed Expositions France to reproduce and represent, free of charge and in any territory, all or part of the Content, on the Website as

GENERAL CONDITIONS OF PROVISION OF SERVICES ON THE DIGITAL PLATFORM POLLUTEC SOLUTIONS DIRECTORY

well as on any media designed for the promotion of the Services (brochure, promotional video, etc.) throughout the full duration of protection of the patrimonial author's rights in said Content.

SECTION 5: SUSPENSION OF THE SERVICES - TERMINATION

5.1. Suspension of the Services

Reed Expositions France reserves the right to suspend the Customer's Services, following notification to the latter, by any means, without recourse for the Customer to any form of compensation or reimbursement, in the following cases:

- In the event of a failure to fulfil one of its Customer Obligations as these are notably defined in section 4;
- In the event of non payment of the amounts owing on the payment deadline, pursuant to the provisions of section 3.

Reed Expositions France reserves the right to immediately suspend the Customer's Services, in the event of violation of legal provisions, notably in the event of a violation of public order and proper morals, or in the event of a third-party claim relating to any Content pursuant to section 2.4, or in the event of actions that would disturb the smooth operation of the Website or internet network. The suspension of the Services gives rise to the immediate requirement for the Customer to pay all of the amounts due.

The Services may be interrupted in the event of force majeure, as defined by the jurisprudence of the French Courts.

The postponement and/or cancellation of the physical edition of the show does not involve the termination of Subscriptions to the Services. The amounts of the subscription to the digital services « Pollutec solutions directory », and the prices of the additional online communication tools of « Pollutec solutions directory », will remain with the organizer in all cases, the service offered being maintained in all circumstances for its customers.

Reed Expositions France reserves the right to interrupt, momentarily suspend or modify without prior notification the access to all or part of the Services, in order to maintain them, or for any other technical reason, without the interruption conferring the right to any form of obligation or compensation.

5.2. Termination

If the Customer terminates its Subscription, on any grounds, prior to the end of commitment period as specified in the Services Subscription Request, any fees for the remaining period prior to the expiration of this subscription period shall remain acquired by Reed Expositions France and become immediately payable. The Services can be terminated by Reed Expositions France as of right and without legal formalities, after having advised the Customer by any means, but without any recourse for the latter to any kind of compensation or reimbursement, in the following cases:

- False declaration on the Customer's behalf concerning the information and content published on the Website and/or in the E-Mails, termination may become effective immediately after notifying the Customer;
- Failure by the Customer to fulfil any one of its obligations as provided herein and notably in section 4, termination may become effective immediately after notifying the Customer;
- Following any complaint or claim from a third party relating to any Content, as provided in section 2.4, termination may become effective immediately after notifying the Customer;
- Non-payment by the Customer of the amounts owed to Reed Expositions France, termination may become effective immediately after notifying the Subscriber;

Within the framework of the implementation of receivership or liquidation proceedings instituted against the Customer, the Services shall be terminated as of right, commencing on the date that the legal administrator rules, implicitly or explicitly, in favour of the discontinuation of the Services ordered by the Customer.

Termination gives rise to the immediate requirement for the Customer to pay all of the amounts due.

SECTION 6: REED EXPOSITIONS FRANCE'S LIABILITY

Any lateness in the upload of the Customer's Services, or any or suspension of the Services subscribed by the Customer, owing notably to technical flaws inherent to the operation of the Internet network, external to Reed Expositions France and independent of its control, cannot provide grounds for a refusal of payment, even partial, on the part of the Customer, nor provide recourse for the Customer for compensation of any kind.

In addition, Reed Expositions France shall not be held liable for accidental or deliberate damage caused to the Customer by any third parties owing to their connection to the Internet network.

Insofar as the Services are provided as they are and under the Customer's sole responsibility, by express agreement between the parties the Customer forfeits any right to appeal against Reed Expositions France or a third party, owing to losses, destruction, damages or harm resulting from the interruption or disturbance of the Services, caused directly or indirectly, consisting of or stemming from the failure of any computer, data treatment equipment, multimedia microcircuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or of any software, whether it is the property of Reed Expositions France or not.

Reed Expositions France accepts no liability in the event of a malfunction of the Services related to the use by the Customer or any other Internet user equipped with an obsolete version of a browser.

Under no circumstances shall Reed Expositions France or any other party intervening with respect to the Website be held liable for direct or indirect damage that could result from the access or use of the Services, including any deterioration or virus that may infect the Customer's computing equipment or any other property. Reed Expositions France agrees to make its best effort to ensure that the Services function smoothly and keep the information published on the Website up to date and shall accept no liability for any errors or omissions that may be identified.

Furthermore, Reed Expositions France shall not be held liable for any malfunction of the network or servers or any other event outside of reasonable control, which would prevent or disturb access to the Services.

Reed Expositions France's liability with respect to the Services is at all events limited to the annual price of the Services.

The price of the Services takes into account the limitations of liability and absences of guarantee above, without which the price would have been noticeably higher.

SECTION 7: PERSONAL INFORMATION

A- The personal data provided by the Customer to Reed Expositions France is necessary for the fulfillment, administration, management and execution of the Subscription application. The individual identified in the Subscription application and later communications may be contacted by Reed Expositions France and its partners for the purposes of facilitating Services offered and the experience of both the Client and Reed Expositions France, which may also include arranging introductions to or appointments with Site visitors, and appropriate marketing of Subscription related services and products, subject to the privacy policy which is displayed on the MOM website. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, opposition, erasure, and rectification of your personal data, which you may exercise by clicking on the following link: YOUR RIGHTS

B- Regarding the personal data that the Subscription may have access to and process as part of its subscription to the Services or access to the Site, the Customer agrees to comply with all applicable obligations as a "data controller" under the « Data Protection Laws » without this involving any transfer of rights, such as copyrights on the Reed Expositions France databases.

C- "Data Protection Laws" means any laws, rules, regulations, directive, decrees, orders or other legal requirements relating to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any

implementing, derivative or related legislation, rule or regulation of the European Economic Area, Switzerland or the United Kingdom, as may be applicable.

D- The Customer shall implement and maintain appropriate technical and organizational security measures against the unauthorized or unlawful processing of personal data and against accidental loss, or destruction of or damage to personal data to meet the requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR) as applicable, ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least as comparable to the protection required under the Data Protection Laws.

SECTION 8: OWNERSHIP

Reed Expositions France remains the sole owner of all of the documents and data that it has communicated to the Customer within the framework of the Services. The Customer will not acquire any right of ownership or use of the brands and other distinctive symbols of Reed Expositions France, which remain its exclusive property. Similarly, the editorial content (texts, articles, photo, videos, etc.) provided and/or published by Reed Expositions France within the framework of the Services remains the exclusive property of Reed Expositions France.

Any use of this content, images, or information on any medium of any kind, without prior written approval from Reed Expositions France, may give rise to legal action and shall constitute a breach of the General Conditions herein.

SECTION 9: MODIFICATION OF THE GENERAL CONDITIONS - INDIVISIBILITY

Reed Expositions France reserves the right to rule on any of the cases not provided herein and to add new provisions whenever it deems necessary.

The present General Conditions may therefore be modified and/or completed by Reed Expositions France at any time and without prior notification. In such case, the new version of the General Conditions will be communicated to the Customer prior to their upload by Reed Expositions France. The new version of the General Conditions communicated beforehand to the Customers shall automatically apply for all Customers.

The invalidity, on any grounds whatsoever, of all or part of one of the provisions of the present General Conditions shall not affect its other provisions in any way. In such case, the parties agree to negotiate the introduction of a provision that shall have an equivalent effect insofar as possible.

SECTION 10: DISPUTES - LIMITATION

In the event of a disagreement or dispute relating to the Services, for whatever cause, the Customer agrees to submit its complaint to Reed Expositions France, before instigating any legal proceedings, via registered mail with return-receipt. Any action introduced prior to the end of a fifteen-day (15) period following the reception of said letter shall be inadmissible.

The parties expressly relinquish the enjoyment of the provisions laid down in article 1195 of the French Civil Code relative to unpredictability and in article 1223 of the French Civil Code relative to the reduction of prices in the event of breach of contract.

Pursuant to section 2254 of the French Civil Code, the parties agree to set one year (1 year) as the maximum period of assignment of contractual rights and duties concerning the liability that Reed Expositions France may incur either through its own actions, including that of its representatives, or owing to a third party, irrespective of the cause. This maximum period shall commence as at the expiration of the fifteen-day (15) maximum period provided in the previous paragraph.

SECTION 11: APPLICABLE LAW - ATTRIBUTION OF JURISDICTION

FRENCH LAW SHALL EXCLUSIVELY GOVERN ALL LEGAL RELATIONSHIPS BETWEEN THE CUSTOMER AND REED EXPOSITIONS FRANCE. IN THE EVENT OF DISPUTES RELATING TO THE INTERPRETATION OR FULFILMENT OF THIS AGREEMENT, THE TRIBUNAL DE COMMERCE DE NANTERRE (NANTERRE COMMERCIAL COURT) SHALL HAVE SOLE JURISDICTION.

GENERAL CONDITIONS OF SALE DERIVATIVES

These terms and conditions apply to the sale of advertising space in the derivative products of the Pollutec trade show (show's official catalogue, newsletter, etc.) and on the website located at <http://www.pollutec.com>. The derivative products and website of the Pollutec trade show are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in Pollutec's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser. The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of the Pollutec Trade Show, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever, the 50% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable,

the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to

a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

The personal data provided by the advertiser to Reed Expositions France is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by Reed Expositions France, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and Reed Expositions France, subject to the privacy policy which is displayed on the website located at <http://www.Pollutec.com>.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoy a right of access, opposition, erasure, and rectification of its personal data, which he may exercise by contacting Reed Expositions France: vosdroits@reedexpo.fr or, to unsubscribe from all our advertising communications, the e-mail address: desabonnement@reedexpo.fr.

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to Reed Expositions France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND REED EXPOSITIONS FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.