



COMMUNICATION PACKAGES

Pollutec provides you a selection of communication packages to meet your participation goals. Choose the promotional booster that is best suited to your targets and your company.

**PREFER A PACKAGE FORMULA TO BENEFIT
FROM PREFERENTIAL RATES ON COMMUNICATION TOOLS**



**TO BE PRESENT
BEFORE, DURING
AND AFTER
THE SHOW**

"Web visibility" Booster **SILVER**

- **Search Engine on Pollutec.com:**
1 page about your company with:
 - name of your company
 - logo
 - description of company activities
 - gallery of your products
- **Pollutec Solutions Directory:** Your profile in the Pollutec Solutions Directory (to be provided in English and French)

€690 excl. VAT

"360 visibility" Booster **GOLD**

- **Search Engine on Pollutec.com:**
1 page about your company with:
 - name of your company
 - logo
 - description of company activities
 - gallery of your products
 - Top ranking in one category in list of exhibitors
- **Pollutec Solutions Directory:** Your profile in the Pollutec Solutions Directory (to be provided in English and French)
- **Catalogue:**
 - Your company name in red
 - Your color logo in the alpha list of companies
- **Show map:** your company name in red
- **Show wall map:** your company name in red

€1,300 excl. VAT



**PUT YOUR
PRODUCTS
AHEAD**

"Product Launch" Booster **SILVER**

- **Pollutec's Blog "Capteur d'Avenir":** an article in the blog (written by you & without limitation of sign) and relayed on a newsletter
- **Show map:** your company name in red
- **Show wall map:** your company name in red
- **Visitor trails:** Your logo + stand number in 1 of the visitor trails dedicated to new product (or innovation)

€895 excl. VAT

"Product Launch" Booster **GOLD**

- **Pollutec's Blog "Capteur d'Avenir":** an article in the blog (written by you & without limitation of sign) and relayed on a newsletter
- **Show map:** your company name in red
- **Visitor trails:** Your logo + stand number in 1 of the visitor trails dedicated to new product (or innovation)
- **Search Engine on Pollutec.com:**
1 page about your company with:
 - name of your company
 - logo
 - description of company activities
 - gallery of your products
- **Pollutec Solutions Directory:** Your profile in the Pollutec Solutions Directory (to be provided in English and French)

€1,990 excl. VAT



**STRENGTHEN
YOUR POSITION
AS A KEY PLAYER**

"Reputation" Booster **SILVER**

- **Search Engine on Pollutec.com:**
1 page about your company with:
 - name of your company
 - logo
 - description of company activities
 - gallery of your products
- **Catalogue:**
 - Your company name in red
 - Your color logo in the alpha list of companies
- **Pollutec Solutions Directory:** Your profile in the Pollutec Solutions Directory (to be provided in English and French)
- **Show map:** your company name in red

€895 excl. VAT

"Reputation" Booster **GOLD**

- **Search Engine on Pollutec.com:**
1 page about your company with:
 - name of your company
 - logo
 - description of company activities
 - gallery of your products
- **Catalogue:**
 - Your company name in red
 - Your color logo in the alpha list of companies
- **Pollutec's Blog "Capteur d'Avenir":** an article in the blog (written by you & without limitation of sign) and relayed on a newsletter

€2,850 excl. VAT



COMMUNICATION TOOLS À LA CARTE

Need to enhance your reputation, improve your visibility, generate leads and reach the largest possible audience of qualified contacts.

Choose among a broad range of communication tools that best match your participation goals.

SPONSORING

- 60 000 lanyards, distributed on-site (visual supplied by the advertiser)

SOLD OUT

€15,000 excl. VAT

- VIP Club branding (logo on high level sign and your communication displayed in the space)

€15,000 excl. VAT

BADGES

- Banner on the visitor badge (PDF) 368 x 80 pixels - 1 advertiser

SOLD OUT

€6,800 excl. VAT

- Banner on the confirmation email of the electronic badge 468 x 60 pixels 1 advertiser maximum

SOLD OUT

€5,980 excl. VAT



EMAILS

- Banner on a visitor e-news (468 x 60 pixels)

€1,020 excl. VAT

- Advertisement on a visitor e-news (picture + 200 characters)

€550 excl. VAT

WEB - WWW.POLLUTEC.COM

Homepage

- Megabanner 970 x 90 pixels maximum of 3 advertisers

€5,460 excl. VAT

Search Engines: Exhibitors or Conferences

- Megabanner 728 x 90 pixels maximum of 3 advertisers

€2,180 excl. VAT

- SILVER OPTION** - Your company page with:

Company name
+ logo
+ stand number
+ Description of your activity (600 characters)
+ Gallery to present your products

€550 excl. VAT

- GOLD OPTION** - Your company page with:

Company name
+ logo
+ stand number
+ Description of your activity (600 characters)
+ Gallery to present your products
+ to ranking list in a category of your choice

€1,500 excl. VAT





COMMUNICATION TOOLS À LA CARTE

BLOG - CAPTEURS D'AVENIR

- Sponsored article (photo + text without sign limitation) - with relay on 1 monthly newsletter
- Written interview in the Newspaper "3 questions to"

€990 excl. VAT

€990 excl. VAT



VISITOR THEMATIC TRAIL

- Your logo with booth number placed around the map of your exhibition sector in a Visitor Trail show plan. (to choose from: Climate change adaptation, Sustainable agriculture, Circular economy, Energy efficiency, Sustainable industry, Innovation & new products, Biodiversity conservation, Health risks, Smart solutions, Sustainable cities and territories)

€500 excl. VAT



CATALOGUE

- 4c page - W 160 x H 240 mm
- 4c 1/2 page - W 160 x H 120 mm
- Inside front cover - W 160 x H 240 mm
- Flap on outside back cover - W 160 x H 240 mm
- Outside back cover - W 160 x H 240
- Bookmark insertion
- Company name in red
- Logo

€2,260 excl. VAT

€1,240 excl. VAT

€6,130 excl. VAT

€5,665 excl. VAT

€6,130 excl. VAT

€5,920 excl. VAT

€155 excl. VAT

€350 excl. VAT



SHOW PLAN

- Panel 1 - Outside front cover - W 210 x H 297 mm
- Panel 2 - Outside front cover maximum of 3 advertisers
- Inside back cover- W 210 x H 297 mm
- Outside back cover- W 210 x H 297
- Map Front - W 410 x H 50 mm
- 4c 1/4 page - W 210 x H 297 mm
- 4c logo around plan
- Company name in red in Exhibitor list

€5,300 excl. VAT

€1,715 excl. VAT

€3,900 excl. VAT

€5,300 excl. VAT

€3,000 excl. VAT

€875 excl. VAT

€1,050 excl. VAT

€155 excl. VAT



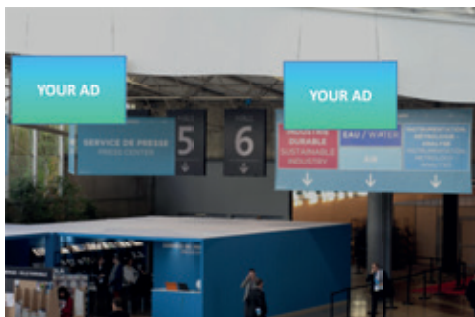


COMMUNICATION TOOLS À LA CARTE

PANELS

- Large panel slung over the central 'Place des Lumières' - W 2,5 m x H 1,5 m

€3,976 excl. VAT



SHOW WALL PLANS

- Plan front

SOLD OUT

€6,950 excl. VAT

- Colour logo + stand number

€2,360 excl. VAT

- Company name in red

€160 excl. VAT



SHOW WALL PLANS BY HALL

- Your logo placed around the plan
maximum of 5 advertisers by hall

€3,500 excl. VAT



SPEAKING OPPORTUNITIES

- Conference slot in the forum (45 min.)

€995 excl. VAT

- Video recording of your session

€995 excl. VAT

FLOOR TILES

- 5 tiles - W 80 cm x H 80 cm

€2,245 excl. VAT

- 10 tiles

€3,110 excl. VAT

(Additional tiles = sliding scale, consult us)



POLLUTEC EVENING

An unmissable gourmet and friendly moment

In 2023, Pollutec will continue the tradition and organize its famous networking evening in the heart of the silk capital. A friendly moment that allows you to extend the exchanges established during the exhibition.

The evening will include: entertainments, a concert and of course, a cocktail dinner prepared by the best food artisans in Lyon.

Come and share a gourmet moment with your customers, privileged prospects, partners and employees!

Gourmet evening €130 excl. VAT per person

- Entry to the venue
- Exceptional dishes, regional specialties and drinks.



COMMUNICATION TOOLS

Order form to be returned to **RX France - Pollutec**

52-54, quai de Dion-Bouton CS 80001 – 92806 Puteaux Cedex - France

15% discount*

*when ordering a minimum
of 3 tools with a total value
exceeding €2,500 excl. VAT

Booster		
<input type="checkbox"/> Web visibility Booster SILVER	€690	€ excl. VAT
<input type="checkbox"/> "360" visibility Booster GOLD	€1,300	€ excl. VAT
<input type="checkbox"/> "Product Launch" Booster SILVER	€895	€ excl. VAT
<input type="checkbox"/> "Product Launch" Booster GOLD	€1,990	€ excl. VAT
<input type="checkbox"/> "Reputation" Booster SILVER	€895	€ excl. VAT
<input type="checkbox"/> "Reputation" Booster GOLD	€2,850	€ excl. VAT

Sponsoring

<input type="checkbox"/> 60 000 lanyards, distributed on-site (products supplied by the advertiser) SOLD OUT	€15,000	€ excl. VAT
<input type="checkbox"/> VIP Club branding (logo on high level sign and your communication displayed in the space)	€15,000	€ excl. VAT

Badges

<input type="checkbox"/> Banner on the visitor badge (PDF) 368 x 80 pixels - 1 advertiser SOLD OUT	€6,800	€ excl. VAT
<input type="checkbox"/> Banner on the confirmation email of the electronic badge 468 x 60 pixels - 1 advertiser maximum SOLD OUT	€5,980	€ excl. VAT

Emails

<input type="checkbox"/> Banner on a visitor e-news	€1,020	€ excl. VAT
<input type="checkbox"/> Advertisement on a visitor e-news (picture + 200 characters)	€550	€ excl. VAT

Web - www.pollutec.com

Homepage

<input type="checkbox"/> Megabanner 970 x 90 pixels - maximum of 3 advertisers	€5,460	€ excl. VAT
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Search Engines: Exhibitors or Conferences

<input type="checkbox"/> Megabanner 728 x 90 pixels - maximum of 3 advertisers	€2,180	€ excl. VAT
<input type="checkbox"/> SILVER OPTION - Your company page with:	€550	€ excl. VAT
Company name + logo + stand number + Description of your activity (600 characters) + Gallery to present your products		
<input type="checkbox"/> GOLD OPTION - Your company page with:	€1,500	€ excl. VAT
Company name + logo + stand number + Description of your activity (600 characters) + Gallery to present your products + to ranking list in a category of your choice		

Blog - Capteurs d'Avenir (order and copy deadline August 30th 2023)

<input type="checkbox"/> Sponsored article (photo + text without sign limitation)	€990	€ excl. VAT
<input type="checkbox"/> Written interview in the Newspaper "3 questions to"	€990	€ excl. VAT

Catalogue (order and copy deadline August 30th 2023)

<input type="checkbox"/> 4c page	W 160 x H 240 mm	€2,260	€ excl. VAT
<input type="checkbox"/> 4c 1/2 page	W 160 x H 120 mm	€1,240	€ excl. VAT
<input type="checkbox"/> Inside front cover	W 160 x H 240 mm	€6,130	€ excl. VAT
<input type="checkbox"/> Flap on outside back cover	W 160 x H 240 mm	€5,665	€ excl. VAT
<input type="checkbox"/> Outside back cover SOLD OUT	W 160 x H 240 mm	€6,130	€ excl. VAT
<input type="checkbox"/> Bookmark insertion		€5,920	€ excl. VAT
<input type="checkbox"/> Company name in red		€155	€ excl. VAT
<input type="checkbox"/> Logo		€350	€ excl. VAT

Visitor Thematic Trail

<input type="checkbox"/> Your logo with booth number placed around the map of your exhibition sector in a Visitor Trail show plan.	€500	€ excl. VAT
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Show plan (order and copy deadline August 30th 2023)

Supply 300 dpi JPEG files.

<input type="checkbox"/> Panel 1 – Outside front cover SOLD OUT	W 210 x H 297 mm	€5,300	€ excl. VAT
<input type="checkbox"/> Panel 2 – Outside front cover - maximum of 3 advertisers		€1,715	€ excl. VAT
<input type="checkbox"/> Inside back cover	W 210 x H 297 mm	€3,900	€ excl. VAT
<input type="checkbox"/> Outside back cover SOLD OUT	W 210 x H 297 mm	€5,300	€ excl. VAT
<input type="checkbox"/> Map Front	W 410 x H 50 mm	€3,000	€ excl. VAT
<input type="checkbox"/> 4c 1/4 page	W 210 x H 297 mm	€875	€ excl. VAT
<input type="checkbox"/> 4c logo around plan		€1,050	€ excl. VAT
<input type="checkbox"/> Company name in red in Exhibitor list		€155	€ excl. VAT

Panels (order and copy deadline August 30th 2023)

<input type="checkbox"/> Large panel slung over the "place des lumières"	W 2,5 m x H 1,5 m	€3,976	€ excl. VAT
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Show wall plans by hall

<input type="checkbox"/> Your logo placed around the plan		€3,500	€ excl. VAT
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Show wall plans (order and copy deadline August 30th 2023)

<input type="checkbox"/> Plan front. SOLD OUT		€6,950	€ excl. VAT
<input type="checkbox"/> Colour logo + stand number		€2,360	€ excl. VAT
<input type="checkbox"/> Company name in red		€160	€ excl. VAT

Floor tiles (order and copy deadline August 30th 2023)

<input type="checkbox"/> 5 tiles	W 80 cm x H 80 cm	€2,245	€ excl. VAT
<input type="checkbox"/> 10 tiles		€3,110	€ excl. VAT

(Additional tiles = sliding scale, consult us)

YOUR COMMUNICATION TOOLS TOTAL EXCL. VAT

= € excl. VAT

☐ 15% discount for ordering 3 or more tools with a total value exceeding €2,500 excl. VAT

= - € excl. VAT

(Discount excludes any other reduction)

There is no trade discount specific to advertisers who go through agencies.

VAT 20%*

= €

(*VAT is due from the exhibiting company. VAT is not applicable on companies with the status of taxable persons invoiced outside France, with proof of the status to be transmitted to obtain exemption (Art. 44 & 196 on the Directive 2006/112/CE modified). VAT rate subject to alteration in line with any future tax rate changes.

OVERALL TOTAL INCL. VAT

= € incl. VAT

Pollutec Evening - Wednesday, 11th October 2023

• Gourmet Evening	no of guests: x €130	€ excl. VAT
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ORDER TOTAL POLLUTEC EVENING

= € excl. VAT

VAT 20%*

= €

(*VAT is due from the exhibiting company. VAT is not applicable on companies with the status of taxable persons invoiced outside France, with proof of the status to be transmitted to obtain exemption (Art. 44 & 196 on the Directive 2006/112/CE modified). VAT rate subject to alteration in line with any future tax rate changes.

TOTAL INCL. VAT

= € incl. VAT

COMMUNICATION TOOLS FORM

I, the undersigned, declare that I am familiar with the terms and conditions of sale for communication tools, that I possess a copy thereof and that I undertake to abide by them without reservation or restriction.

Please pay by bank transfer an initial 20% instalment of the total amount due (including VAT) of €..... when submitting your application form, then a second 20% instalment before 30/09/2022, then a third 30% instalment before 21/04/2023 and the remaining balance before 31/07/2023.

BANK	BRANCH	ACCOUNT N°	KEY	EVENT	ADDRESS	VAT N°
30066	10947	00010067602	68	POLLUTEC 2023	C.I.C. SAINT-AUGUSTIN GCE 102, BD HAUSSMANN - 75 008 PARIS	FR 92 410 219 364
IBAN: FR76 3006 6109 4700 0100 6760 268 / SWIFT : CMCIFRPP						

Advertisers paying by bank transfer must write the words 'Settlement at no expense to the beneficiary' on the transfer order.

> By credit card: Please contact the recovery department: recouvrement@rxglobal.com

At Date

Name and position of the signatory:

.....
.....

Stamp and Signature (required)

Company name:

Invoicing address:

Post code: Town: Country:

Tel.: E-mail:

VAT N°:

For office use only

N° SFDC:	Com:
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GENERAL TERMS AND CONDITIONS OF SALE

These terms and conditions apply to the sale of advertising space:

- In the derivative products of the Pollutec trade show (show's official catalogue, newsletter, etc.),
 - On the website located at <http://www.pollutec.com>
 - On the digital platform Learn and Connect
- The derivative products, website of the Pollutec trade show, and the digital platform Learn and Connect are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in communication tools is considered firm and binding on the advertiser as soon as it has been registered by RX FRANCE. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by RX FRANCE and indicated in RX FRANCE's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication team of RX FRANCE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever amounts due to RX FRANCE that shall remain partially or fully paid and/or outstanding, for the Communication Tools, are the property of RX FRANCE.

RX FRANCE waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by RX FRANCE of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no

space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

Contents of an advertisement (photo, video, webinar, etc.) and in particular brands, visuals and tradenames are published under the sole responsibility of the advertiser who shall, has, obtained when applicable all the requested authorisations and has paid costs and/or fees pertaining thereto. In particular, the advertiser is the sole responsible for the payment of any reproduction or representation rights related to photos and videos used.

The advertiser guarantees to RX FRANCE that the names, visuals, and more generally the content provided by him to RX FRANCE, shall not infringe third party's rights

The advertiser certifies that he has obtained from them all the rights and/or authorisations that are necessary for the publication on the Communication Tools.

The adviser also guarantees RX FRANCE that the contents of his advertisements is not in breach with any statutory regulations in force, or professional codes of ethics, and that it does not contain any libellous or harmful message for third parties.

The advertiser hereby releases RX FRANCE, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have published at the advertiser's request. The advertiser guarantees RX FRANCE, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense RX FRANCE, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

RX FRANCE may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against RX FRANCE or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of RX FRANCE.

No error due to RX FRANCE, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of RX FRANCE shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of RX FRANCE or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, RX FRANCE may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

Privacy and personal data protection - The personal data provided by the advertiser to RX FRANCE is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by RX FRANCE, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and RX FRANCE, subject to the privacy policy which is displayed on the website located at <https://privacy.rxglobal.com/en-gb.html>.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoys a right of access, opposition, erasure, and rectification of its personal data, which he may exercise by contacting <https://privacy.reedexpo.com/en-gb/privacy-centre.html>.

In accordance with press and publishing practice, RX FRANCE is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice, unless otherwise provided in the order form which, where applicable, prevails.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to RX FRANCE in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND RX FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.