

THE MARKET

Transformation, modernisation, innovation and **adaptation** are some of the major challenges facing public and private sector players responsible for water management.

The climate crisis firstly impacts on water resources. We are seeing an acceleration and proliferation of extreme **water-related weather events**, ranging from **extended drought episodes** to **severe rainfall**, which are forcing us to reconsider how we use and **preserve water resources**.

Digitising,
modernising
and renovating water
infrastructure

Adapting to
new water resources
(rainwater, treated
wastewater)

Restoring and conserving
aquatic environments

OUR KEY FIGURES



600

exhibitors from the
water sector



20 000

visitors
with sector interest



36

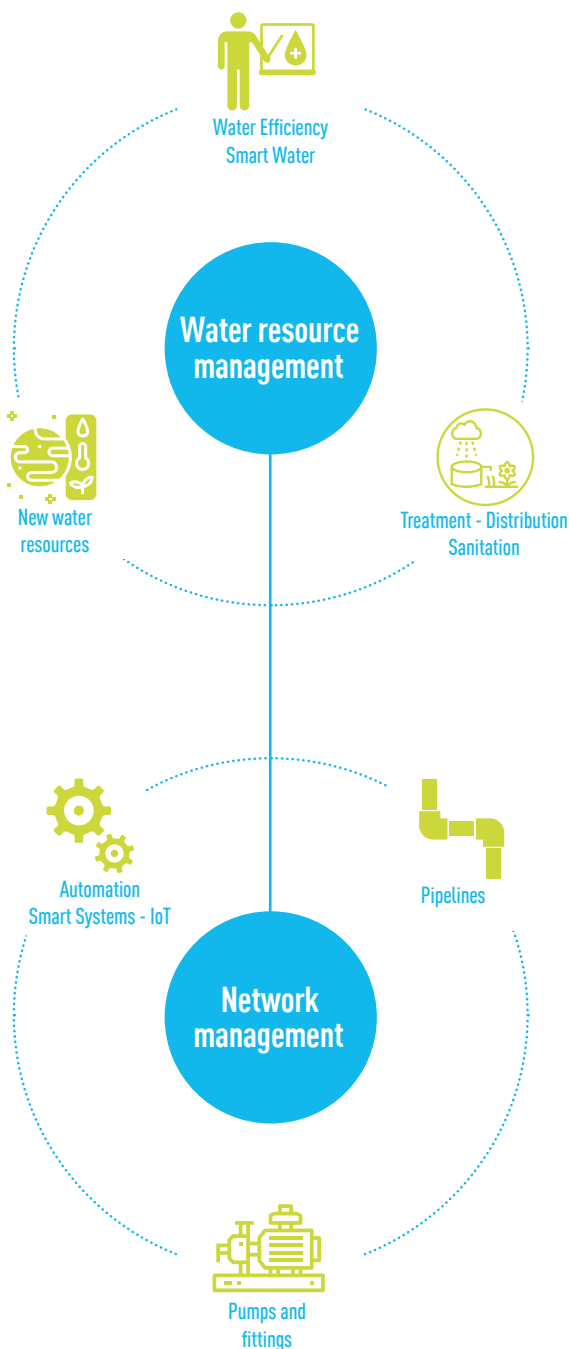
conferences bringing together
some 1,147 participants



1

Company from the sector was
a winner of the 2018 Innovation
Showcase: Nereus

WATER AT POLLUTEC



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WHY EXHIBIT

1

Position yourself as a **key player** in the water resource management, network management and process efficiency market

2

Bring your products to the attention of a wide range of industry professionals: decision-makers, specifiers and engineers from the public and private sectors

3

Cash in on exclusive business opportunities with our matchmaking tools, which delivered **2,400 business meetings in 2018**

THE WATER AREA BENEFITS



1 dedicated start-up area with pitch presentations



2 Experts Villages and dedicated forums



1 conferences area

TESTIMONIAL

« Pollutec Lyon is **THE** event for stakeholders in the Drinking Water Supply industry, at both national and international level.
It's a sound investment. »

François Dumez - CEO, Huot

THEY EXHIBITED IN 2018

Power and productivity for a better world™



BAYARD
BY TALIS



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PARTNERS



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