

THE ENVIRONMENTAL SOLUTIONS SHOW FROM LAND TO SEA

bluetec

SEA & COASTLINE
by pollutec



30 NOV > 1 DEC
2022 EXPO
NANTES
FRANCE

A new, must-attend event organised by Pollutec
to respond to maritime and coastline
environmental challenges

BLUETEC SEA & COASTLINE BY POLLUTEC

THE ENVIRONMENTAL SOLUTIONS SHOW FROM LAND TO SEA

LAUNCHING IN NANTES - NOVEMBER 30 & DECEMBER 1, 2022

A new, must-attend event organised by Pollutec to respond to maritime and coastal environmental challenges.

Building on the success of the sea & coastline area of the 2021 edition, Pollutec is launching an international event entirely dedicated to the ecological transition of the maritime and coastal world: BLUETEC Sea & Coastline by Pollutec.

With the combination of an **exhibition space**, multiple **conferences and debates**, **business meetings** as well as **site visits**, BLUETEC Sea & Coastline will allow local authorities, economic and industrial stakeholders to meet, exchange and find solutions to:

- Reduce their environmental impact
- Prevent and limit the degradation of coastal and marine environments
- Adapt their development towards resilience
- Accelerate the ecological and energetic transition of maritime activities.

SEA AND COASTLINE: A SPECIFIC CHALLENGE AND CONCRETE SOLUTIONS ON POLLUTEC FOR MORE THAN 20 YEARS

- ...2000** **Focus on the treatment of marine pollution** following the ERIKA oil spill: managing the risks associated with oil spills and the various forms of marine dispersion
- 2002** **Setting up the first themed village showcasing** the solutions proposed for different sectors
- 2004** **Focus on coastal development** featuring the Conservatoire du Littoral
- 2012...** The question of **restoring natural marine and coastal environments** features alongside major pollution issues
- 2016** **Creation of a permanent "Sea & Coastline Forum"** with an increasingly broad and diversified programme (including plastic pollution, environmental monitoring, climate risks, the land-sea relationship, port development and preserving biodiversity & ecosystems, etc.)
- 2018** Reprise of the **Sea & Coastline Forum**, with a sharp rise in attendance numbers. Hosting the 'Plasticised Oceans' exhibition by the **Expédition MED** group and teams from **Energy Observer**, **The SeaCleaners**, **Expédition 7 Continent**, **Iodysséus** and **Plastic Odyssey**.
- 2021** **Birth of Pollutec Sea & Coastline**, jointly with Pollutec Lyon 12 - 15 October, in partnership with the French Geological Survey, CNES, Expédition 7 Continent, Expéditions Med, French Tech Polynésie, Les Ecos Maires, Iodysséus, Pôle Mer Méditerranée, Plastic Odyssey, Respect Ocean, The SeaCleaners.
- 2022** **Launch of Bluetec Sea & Coastline**: the 30th of november and the 1st of december in Nantes in partnership with Pays de la Loire regional government, Nantes Metropole and Pôle Mer Bretagne Atlantique.

KEYS TO SUCCESS:

- **A global offering** responding to the challenges of the ecological transition of the sea and coastline
- **A unique and comprehensive format offering:**
 - an exhibition of innovative solutions
 - a programme of business meetings
 - exhibitor presentations broadcast live and available on replay
 - an official programme
 - a themed exhibition on environmental conservation
 - site visits

The challenges of the energy and ecological transition for the sea and coastline

The energy and ecological transition of the seas and coastlines encompasses many aspects. It addresses pollution reduction, preserving and restoring biodiversity, and developing circularity, the move towards carbon neutrality, all while strengthening our adaptation to climate change.

At European level, the "Sustainable blue economy" strategy adopted in May 2021, as part of the European Green Deal includes all these challenges. In France, the new CSF policy signed in December 2021 by key players in the "Marine industries" sector incorporates these commitments on the decarbonisation of maritime, port and industrial activities, support for the development of hydrogen linked to renewable marine energies, and the ability to make the sector self-sustaining, in particular through exploration of the marine depths.

Bluetec Sea and Coastline by Pollutec offers a choice of environmentally-friendly and innovative solutions (equipments, technologies, services).

It allow those involved in the economic, industrial and local government sectors to:

- reduce their environmental impact,
- prevent or limit the degradation of coastal and marine environments
- adapt their development to make it truly resilient.

Expect to see solutions to

- combat ocean plastification,
- reduce the impact of maritime transport and port activities,
- prevent coastal erosion,
- restore biodiversity and more.

EXHIBITION SECTORS

TERRITOIRES COASTAL AREAS AND ACTIVITIES

➤ Management of risks, pollution and harmful effects in the marine and coastal environment

- Tools for monitoring and modelling water quality
- Prevention and treatment of diffuse aquatic/marine pollution, macro and micro-waste (plastics, effluent, debris carried to the sea by waterways, etc.)
- Detection and treatment of accidental marine pollution (clean-up and emergency operations)
- Maintenance and clean-up of beaches, ports and coastal waters
- Management and recovery/recycling of collected marine waste and algae

➤ Monitoring and protecting biodiversity and marine and coastal ecosystems

- Monitoring tools (spatial applications, drones, sensors and digital systems)
- Impact analysis of works and business activities
- Environmental and species renaturing and regeneration solutions (ecological engineering)

➤ Development of coastal areas and infrastructure

- Prevention and management of climatic risk - flooding, submersion and erosion - (warning systems and forecasting & planning tools)
- Coastline adaptation solutions (seawalls, groynes, breakwaters, etc.)
- Transformation of port and pleasure-boat activities (water and waste treatment, hull cleaning, electrification of docks and infrastructures, etc.)

MARITIME ACTIVITIES

➤ Responsible use of marine resources

- Renewable marine energies (offshore wind power, water power, tidal power, thermal energy, etc.)
- Desalination
- Management and recovery of raw materials:
 - Sustainable aquaculture, algae and micro-algae, marine biotechnology
 - Co-products from the sea and fishing activities (marine leathers, shells, sails and nets, etc.)
 - Marine materials and minerals
 - Dredging sediments

➤ Energy and ecological transition of maritime activities

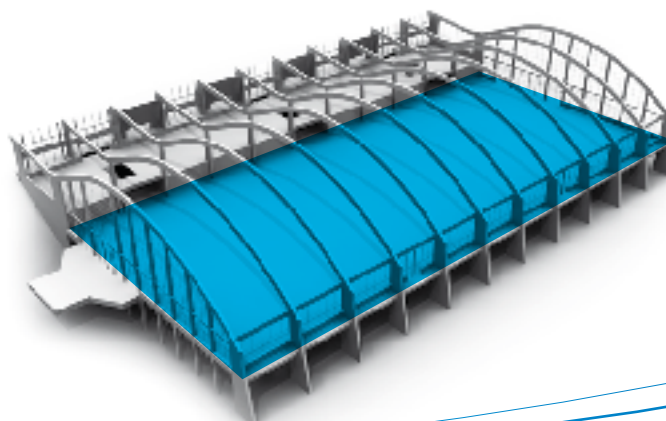
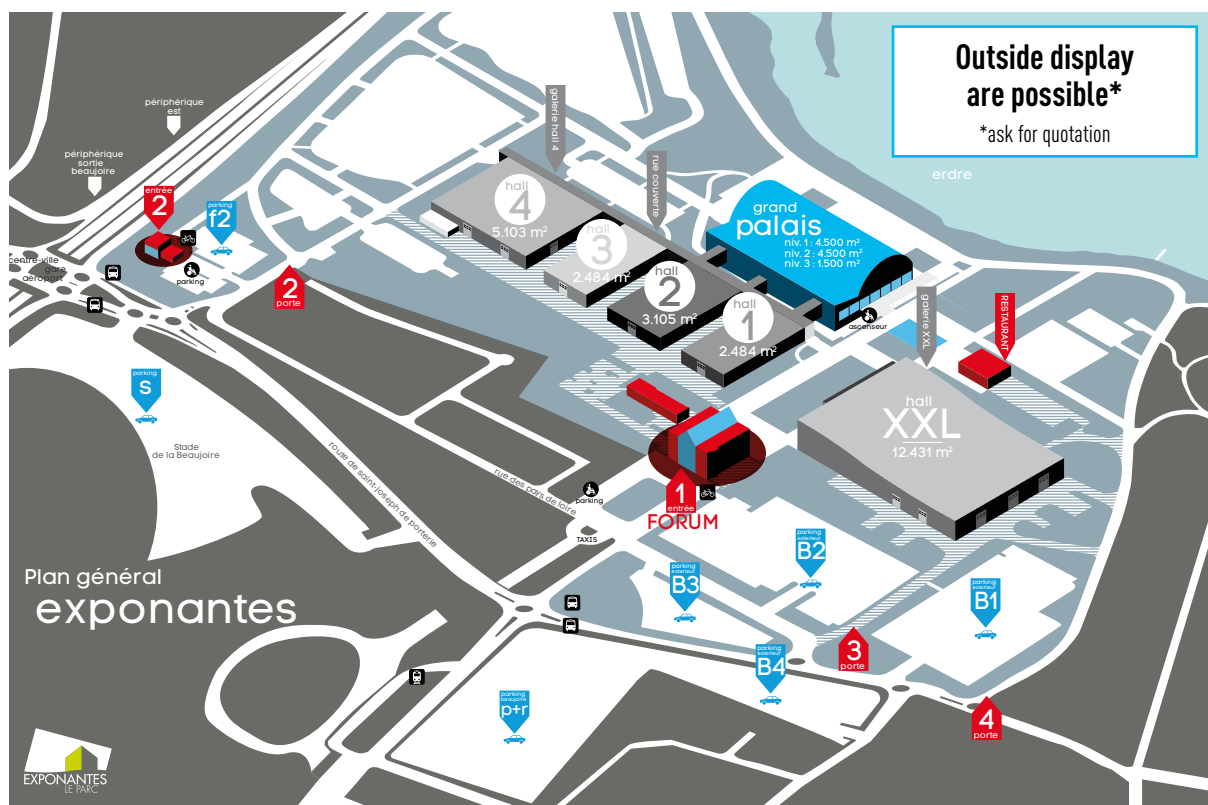
- Alternative methods of powering ships and boats (less polluting or recycled fuels, hydrogen propulsion, traction wings or kites, micro water- and wind turbines, etc.)
- Onboard systems to reduce fuel consumption on ships and boats
- Shipbuilding and ship-breaking (ship ecodesign, end-of-life, recycling, etc.)
- Eco-products, boat maintenance and upkeep services (anti-fouling paints, maintenance work, etc.)
- Treatment of ballast water and other discharges - autonomous onboard and embarked systems

EXHIBITOR OPPORTUNITIES

The event is open to the environmental sector, businesses, institutions and members of civil society involved in developing knowhow, expertise, solutions or projects in coastal areas having a direct impact on the marine environment.

The first edition of Bluetec Sea & Coastline will take place in Grand Palais in Exponantes.

This building is located near the Erdre river and surrounded by a huge floral park of 5500 sqm. The long picture window facing the river give an appreciable atmosphere to exhibit and visit.



No contractual image

No contractual map

EXHIBITOR OPPORTUNITIES

This option allows you position yourself as a specialist professional with expertise in marine and coastal issues.

REGISTRATION (REQUIRED)

STANDARD PACKAGE

- 1 Full-page presentation: your company referenced + logo in the search engine (accessible via www.pollutec.com/en-gb/bluetec.htm)
- 1 Presentation space in the show catalogue
- 1 banner to include your stand number
- 100 Invitation cards
- Exhibitor badges
- 1 Show catalogue
- Your name and stand number in the Visitor Guide
- Exhibitor Insurance as set out in the conditions of articles 18, 19 and 20 of the show's General Regulations
- Registration fee
- EMPERIA* badge reader (new smartphone apps) 1 to 4 access maximum.

**To know more about the new digital badge reader see below.*

— Launch offer —

€675 excl. VAT

or

WIDE HORIZONS PACKAGE

Includes the **Standard Bluetec Package** plus:

Your logo with a link to **Bluetec webpage**

+ your logo on each **Bluetec newsletter** (12 newsletters)

+ **3 access** to the Bluetec networking evening

+ **EMPERIA*** badge reader (new smartphone apps) with **illimited access**

**To know more about the new digital badge reader see below.*

— Launch offer —
While stocks last

€1,345 excl. VAT

+ EXHIBITION SPACE (REQUIRED)

Select how many m² you need (from 9 sqm),
This is a space-only area for you to fit out.

€285/m² excl. VAT

EMPERIA*, THE LATEST IN BADGE SCANNING

Turn prospects into customers in in just one scan!

Developed by RX, Emperia is a brand new app for use on Smartphones. It enables exhibitors to collect useful data and easily identify the right prospects.

The app is available to download from:



User friendly

Offline access

Your scanned leads are stored on your device until your next connection

Multiple simultaneous uses

The dashboard brings together all your activity from the show

Export at any time

Export your leads at any time during and after the show

Prospect rating

Add a note to every scanned visitor

**Included in all registration packs for 9 sqm + above*

EXHIBITOR OPPORTUNITIES

+ LAYOUT (OPTIONAL)

Select a pre-fitted stand featuring the official Bluetec design
From 9 sqm

➤ **ESSENTIEL** from 9 sqm (to be added to the space only sqm price (€ 285 / sqm))

A functional space including essentials to exhibit on the show, mastering your budget

- Tradename flag double-sided
- Melamine partition
- Blue carpet
- Adaptable storeroom depending on the surface
- LED light
- Daily cleaning



Stand Essentiel 18 sqm

€137/sqm excl. VAT

or

➤ **EASY** from 9 sqm (to be added to the space only sqm price (€ 285 / sqm))

A "ready-to-exhibit" package: the simple way to secure your place at the show at an attractive price

- Customisable 1 m x 1 m double-sided tall signage
- Wooden partitions covered in blue brushed cotton
- Blue carpet
- 1 sqm storeroom (available from 9 sqm)
- Daily cleaning



Stand Easy 18 sqm

€214/sqm excl. VAT

or

➤ **IDENTITY** from 12 sqm (to be added to the space only sqm price (€ 285 / sqm))

A personalized turnkey offer dressed like you: your visual identity over the entirety of your space with backlit partition, so as to promote your brand and highlight your activity and values



Stand Identity 18 sqm

As of 12 sqm

Equipments and services

- Coffee machine
- Water fountain
- Daily cleaning

Set-up

- 2 personalised backlit printed canvas
- Tradename on a suspended ring with a diameter of 2,5 m and height of 50 cm
- Storeroom of 1 sqm, lockable, with peg
- Choice between 3 carpet colours

Furnishings*

- 1 table + 3 chairs
- 1 reception counter + 1 stool
- 1 display stand
- 1 litter bin

As of 15 sqm

Equipments and services

- Coffee machine
- Water fountain
- Daily cleaning

Set-up

- 2 personalised backlit printed canvas
- Tradename on a suspended ring with a diameter of 2,5 m and height of 50 cm
- Storeroom of 1 sqm, lockable, with peg
- Choice between 3 carpet colours

Furnishings*

- 1 table + 3 chairs
- 1 reception counter + 1 stool
- 1 lockable low cupboard
- 1 display stand
- 1 litter bin

As of 25 sqm

Equipments and services

- Coffee machine
- Water fountain
- 1 stocked fridge (soft drinks)
- Daily cleaning

Set-up

- 2 personalised backlit printed canvas
- Tradename on a high ring with a diameter of 2,5 m and height of 50 cm
- Storeroom of 2 sqm, lockable, with shelf and peg
- Choice between 3 carpet colours

Furnishings*

- 1 table + 3 chairs
- 1 reception counter + 1 stool
- 1 coffee table + 3 armchairs
- 1 display stand
- 1 litter bin

As of 36 sqm

Equipments and services

- Coffee machine
- Water fountain
- 1 stocked fridge (soft drinks)
- Daily cleaning

Set-up

- 3 personalised backlit printed canvas
- Tradename on a high ring with a diameter of 3 m and height of 50 cm, placed on construction
- Storeroom of 3 sqm, lockable, with shelf and peg
- Choice between 3 carpet colours

Furnishings*

- Discussion space: 4 armchairs + 1 coffee table
- 1 table + 3 chairs
- 1 reception counter + 1 stool
- 1 display stand
- 1 litter bin

You must book at least 1 corner for this offer. You must order a minimum 6kW electrical box at €250 excl. VAT.

€308/sqm excl. VAT

*Example of furniture provisions. Possible choice between several provisions (type / style / colours) in the Exhibitor Space.

WOULD YOU PREFER LESS THAN 9 SQM? CHOOSE OUR TURNKEY PACKAGE



➤ AGORA 6 SQM

Agora is a turnkey package, including the standard registration pack and your exhibition space. A strategic exhibitor package to maximise your visibility at the show whilst minimising your budget

- 1 high bar table
 - 1 low storage unit
 - 3 stools
 - Blue carpet
 - 1 display stand
 - 1 waste paper bin
 - 1 triple socket
 - daily cleaning
- + Standard package included

€3,990 excl. VAT

YOU'RE A START-UP

What a fantastic opportunity to exhibit at Bluetec and increase your visibility while showcasing your expertise on the land-sea interface.

OUR START-UP PROGRAMME, YOUR GROWTH ACCELERATOR

ACROSS 2 DAYS, BLUETEC Sea & Coastline GIVES START-UPS WITHIN ITS ECOSYSTEM THE PLATFORM THEY NEED BY:

- Introducing their innovations to professionals from the sea and coastline sector: Project pitches - Demonstrations - Business meetings
- Allowing them to showcase their product or service and receive advice directly from senior public and private sector specifiers.
- Showing them new funding sources from investment companies, business angels and institutional public fund holders.

Visibility during all of Bluetec to include:

EXHIBITION SPACE

A pre-fitted 3 sqm exhibition space to get the most out of your show, including: a desk, stool, tall signage and on-stand signage



STANDARD registration pack



An allocated pitch slot on one of Bluetec speaking area

€1,365 excl. VAT

COMMUNICATION TOOLS À LA CARTE

BADGE READER

- EMPERIA* (illimited access)

*more information page 6

€240 excl. VAT

BADGES

- Banner on the visitor badge (PDF) - 1 advertiser
- Megabanner on the badge request form - 3 advertisers
- Banner on the confirmation email of the electronic badge - 1 advertiser
- Exclusive sponsorship of lanyards - 1 advertiser

€3,240 excl. VAT

€1,325 excl. VAT

€3,240 excl. VAT

€6,000 excl. VAT

BLUETEC SHOW PLAN

- Inside front cover (half a page) - 2 advertisers max
- Inside back cover (half a page) - 2 advertisers max
- Outside back cover (half a page) - 2 advertisers max
- Map front (removable) - 1 advertiser max
- 4c logo - 10 advertisers max
- Company name in red

€2,650 excl. VAT

€1,950 excl. VAT

€2,650 excl. VAT

€3,000 excl. VAT

€550 excl. VAT

€155 excl. VAT

BLUETEC CATALOGUE

- 4c page - 10 advertisers max
- 4c 1/2 page - 5 advertisers max
- Inside front cover - 1 advertiser max
- Outside back cover - 1 advertiser max
- Company name in red
- Colour logo

€1,130 excl. VAT

€620 excl. VAT

€3,065 excl. VAT

€3,065 excl. VAT

€155 excl. VAT

€350 excl. VAT

SHOW WALL PLANS

- Plan front
- Colour logo + stand number
- Company name in red

€3,475 excl. VAT

€1,135 excl. VAT

€155 excl. VAT

WEBSITE HOMEPAGE

- Megabanner 728 x 90 pixels - 3 advertisers max

€5,300 excl. VAT

SEARCH ENGINES: EXHIBITORS OR CONFERENCES

- Megabanner 728 x 90 pixels - 3 advertisers max
- Exhibitor search engine: **Silver Option**
Name of company + stand number + a 600 characters description, a 'Why visit our booth?' section and a gallery of your products
- Exhibitor search engine: **Gold Option**
Name of company + stand number + a 800 characters description, a 'Why visit our booth?' section and a gallery of your products + rise to the top of the list in a category of your choice on the search engine exhibiting on our site

€1,060 excl. VAT

€490 excl. VAT

€850 excl. VAT

POLLUTEC LEARN & CONNECT

BLOG "CAPTEUR D'AVENIR"

- Article on Pollutec blog
- Written interview in the Newspaper "3 questions to"

€990 excl. VAT

€990 excl. VAT

SUPPLIERS INDEX

- Dedicated page with description of yours solutions in supplier index on the Pollutec 360° Plateforme

€490 excl. VAT

SPEAKING OPPORTUNITIES (EXHIBITORS)

- Exhibitor conference in Forum (45min)
- Exhibitor conference in Boardroom (75min)
- Tribune exclusive sponsoring
(2 days of visibility + 1 speaking opportunity*)
- Tribune slot sponsoring
(1 speaking opportunity* + visibility associated to the slot)

€995 excl. VAT

€2,500 excl. VAT

€10,000 excl. VAT

€2,000 excl. VAT

*subject to acceptance by Bluetec programmation team

FLOOR TILES

- 5 tiles - W 80 cm x H 80 cm
- 10 tiles

€2,160 excl. VAT

€2,990 excl. VAT

(Additional tiles = sliding scale, consult us)

BLUETEC SEA & COASTLINE EVENING EVENT

BetoSea NETWORKING EVENING

A deliciously fun event not to be missed

Not wanting to break with a **Pollutec** tradition, this year will see **Bluetec Sea & Coastline** host its 2022 networking evening. An opportunity to consolidate relationships created at the show in a relaxed, social setting.

The event includes social activities and canapés prepared by the very best food artisans from the Pays de la Loire region.

Share a delicious evening with your clients, best prospects, partners and colleagues!

Wednesday 30 November from 7:30pm at 'Terrasses de l'Erdre' (Exponantes)

€85 excl. VAT/unit *While stocks last*

- Entry to 'Terrasses de l'Erdre', located at Exponantes
- Exceptional food, regional specialities and an open bar.



ORDER FORMS

- ▶ **PARTICIPATION FORM** pages 12 to 16
- ▶ **CO-EXHIBITOR FORM** page 17
- ▶ **REPRESENTATION CERTIFICATE** page 18

EXHIBITING AT BLUETEC 2022

Organising your exhibition space, showcasing your expertise and publicising your presence are key factors in making your participation at the show a success. To allow us to offer you a tailor-made solution and maximise your return on investment, please provide the information requested below:

Please only select one answer per question.

YOUR PROFILE

What are your reasons for exhibiting?

- To present a new product/service, expertise or innovation
- To identify new contacts
- To consolidate your position as a key industry player
- To enhance your image and reputation
- To find an agent/distributor/reseller
- To sign contracts, set up partnerships, close a sale or take orders
- To learn more about the competition and market trends

Do you have any specific needs?

- I would like to be contacted about featuring my products/solutions at an event
- I would like to be contacted regarding association with an activity or talk
- I would like to communicate before, during and after the show
- I have no specific requirements

What is the nature of your organisation?

- Manufacturer
- Distributor/importer
- Service provider
- Consultancy/engineering
- Association, federation, institutional body, union

Your organisation is:

- A large corporate
- A mid-sized enterprise
- An SME or VSB
- A start-up
- An institutional body

Where is your head office or parent company located?

- France
- Abroad

Which visitor categories would you like to meet?

- (Please select 2 options)
- Eco-industry
- Industry

- Local authorities
- Consultancy/engineering firms
- Construction and public works professionals
- Retail/wholesale professionals
- Farmers/agri-businesses
- Other:

Which geographical areas are your priority?

- France
- Abroad

If you have selected 'Abroad', which parts of the world are of particular interest to you?

- North Africa
- West Africa
- Central, East and Southern Africa
- North America
- Central America
- South America
- Middle East
- South-East Asia
- Other Asia
- European Union
- Europe (non-EU)
- Australia and Oceania

YOUR PARTICIPATION AT THE SHOW

Will you be joined by co-exhibitors in your exhibition space?

- Yes
- No

Will you be featuring represented companies or brands?

- Yes
- No

REQUEST FOR SPACE

To be returned to RX France - Bluetec
52-54, quai de Dion-Bouton CS 80001
92806 Puteaux Cedex - France
Tel: +33 (0)1 47 56 21 16

EXHIBITING COMPANY (Recipient of the service. Information listed on <https://www.pollutec.com/en-gb/bluetec.html>)

Company Name: _____ Division: _____
Address: _____
Post Code: _____ City: _____ Country: _____
Tel.: _____ Mobile Tel: _____
Web: _____ Company e-mail: _____ @ _____
VAT number (required): _____

PROJECT MANAGER IN CHARGE OF THE EXHIBITION AT BLUETEC SEA & COASTLINE

NAME, First name: Mr Mrs _____ Position: _____
Tel.: _____ Mobile tel: _____
E-mail: _____
CEO/MD/Manager: Mr Mrs _____
E-mail: _____
Export manager: Mr Mrs _____
Export e-mail: _____

INVOICING ADDRESS (If different from that of the exhibiting company)

Company name: _____ Division: _____
Address: _____
Post Code: _____ City: _____ Country: _____
Tel.: _____
Invoicing Contact: Name, First name: Mr Mrs _____
E-mail (required): _____
VAT number (required): _____

RX France CHOOSES ELECTRONIC INVOICING!

From today, you will no longer be sent a printed invoice in the post. Your invoices will be sent by e-mail. A duplicate will be archived and can be consulted via your secure invoicing space. The electronic document is considered as the original invoice. Please could you supply an e-mail address to which we can send your documents (including the original invoice if accepted) as well as the e-mail informing you that your documents are available in your invoicing space.

E-mail (required): _____

REPRESENTED COMPANIES (fee: €350 excl. VAT per company)

A representation certificate will be sent to you. Please complete a declaration of representation for each represented company (companies not present on the stand).

Company name: _____ Country: _____
Company name: _____ Country: _____
Company name: _____ Country: _____
Company name: _____ Country: _____

For office use only

N° SFOC:	Com:	Agent:	A/N:	FID: O/N	Reception Date:	Registration date:

YOUR PARTICIPATION AT THE SHOW

TOTAL

A. Your indoor space only (minimum area 9 sqm) - required

• STANDARD rates - Space only – simple <input type="checkbox"/> 9 sqm <input type="checkbox"/> 12 sqm <input type="checkbox"/> 15 sqm <input type="checkbox"/> 18 sqm <input type="checkbox"/> 24 sqm <input type="checkbox"/> 36 sqm <input type="checkbox"/> 54 sqm	x <input type="checkbox"/> €285	€ excl. VAT
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B. Agora Stand 6 sqm

Agora is a turnkey package, including the standard registration pack and your exhibition space. A strategic exhibitor package to maximise your visibility at the show whilst minimising your budget - 1 high bar table - 1 low storage unit - 3 stools - Blue carpet - 1 display stand - 1 waste paper bin - 1 triple socket - daily cleaning + registration pack included	<input type="checkbox"/> €3,990	€ excl. VAT
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C. Start-Up Programme

Visibility during all of Bluetec to include: A pre-fitted 3 sqm exhibition space to get the most out of your show, including: ba desk, stool, tall signage and on-stand signage +STANDARD registration pack +An allocated pitch slot on one of Bluetec speaking area	<input type="checkbox"/> €1,365	€ excl. VAT
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D. Corner - required (for stand from 9 sqm)

• 1 corner on 2 aisles	<input type="checkbox"/> €215	€ excl. VAT
• 2 corners on 3 aisles (min. 18 sqm)	<input type="checkbox"/> €512	€ excl. VAT
• Island 4 corners (min. 36 sqm)	<input type="checkbox"/> € 1,300	€ excl. VAT

E. Turnkey stand fittings (to be added to the space only sqm price)

• ESSENTIAL Fitting (min. 9 sqm)sqm	x €137	€ excl. VAT
• EASY Fitting (min. 9 sqm)sqm	x €214	€ excl. VAT
• IDENTITY Fitting (min. 9 sqm)sqm	x €308	€ excl. VAT

Power supply - required (for turnkey stand fittings only)

Intermittent power supply - according to show schedule

• Electric box 6kW (minimum for required for ESSENTIEL, EASY & IDENTITY fittings)	<input type="checkbox"/> €250	€ excl. VAT
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F. Exhibition packages - required - 1 to choose

• STANDARD PACKAGE (REQUIRED) - 1 Full-page presentation: your company referenced + logo in the exhibitor search engine (accessible via https://www.polutec.com/en-gb/bluetec.html) - 1 Presentation space in the show catalogue - 1 banner to include your stand number - 100 Invitation cards - Exhibitor badges - 1 Show catalogue - Your name and stand number in the Visitor Guide - Exhibitor Insurance as set out in the conditions of articles 18, 19 and 20 of the show's General Regulations - Registration fee - EMPERIA badge reader (new smartphone apps) 1 to 4 access maximum	<input type="checkbox"/> €675	€ excl. VAT
• WIDE HORIZONS PACKAGE Includes the Standard Package + + Your logo with a link to Bluetec webpage + your logo on each Bluetec newsletter (12 newsletters) + 3 access to the Bluetec networking evening + EMPERIA badge reader (new smartphone apps) with illimited access	<input type="checkbox"/> €1,345	€ excl. VAT

G. Co-exhibitors and Represented companies

• Standard Exhibition Package (required for each exhibitor)	No of co-exhibitors..... x €675	€ excl. VAT
• Wide horizons co-exhibitor package	No of co-exhibitors x €1,345	€ excl. VAT
Co-exhibitors is a company physically present on the stand. Please attach co-exhibitors form (page 17).		
• Registration fee per represented company. Remember to return the representation certificate (1 for each company).	No of represented companies x €350	€ excl. VAT

TOTAL EXCL. VAT: A + B + C + D + E + F + G = € excl. VAT

COMMUNICATION TOOLS

TOTAL

EMPERIA badge reader

• EMPERIA (illimited acces)	<input type="checkbox"/> €240	€ excl. VAT
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Badges

• Banner on the visitor badge (PDF) - 1 advertiser	<input type="checkbox"/> €3,240	€ excl. VAT
• Megabanner on the badge request form - 3 advertisers	<input type="checkbox"/> €1,325 €	€ excl. VAT
• Banner on the confirmation email of the electronic badge - 1 advertiser	<input type="checkbox"/> €3,240 €	€ excl. VAT
• Exclusive sponsorship of lanyards - 1 advertiser	<input type="checkbox"/> €990 €	€ excl. VAT

Bluetec Show Plan

• Inside front cover (half a page) - 2 advertisers max	<input type="checkbox"/> €2,650 €	€ excl. VAT
• Inside back cover (half a page) - 2 advertisers max	<input type="checkbox"/> €1,950 €	€ excl. VAT
• Outside back cover (half a page) - 2 advertisers max	<input type="checkbox"/> €2,650 €	€ excl. VAT
• Map front (removable) - 1 advertiser max	<input type="checkbox"/> €3,000 €	€ excl. VAT
• 4c logo - 10 advertisers max	<input type="checkbox"/> €550 €	€ excl. VAT
• Company name in red	<input type="checkbox"/> €155 €	€ excl. VAT

Bluetec Catalogue

• 4c page - 10 advertisers max	<input type="checkbox"/> €1,130	€ excl. VAT
• 4c 1/2 page - 5 advertisers max	<input type="checkbox"/> €620	€ excl. VAT
• Inside front cover - 1 advertiser max	<input type="checkbox"/> €3,065	€ excl. VAT
• Outside back cover - 1 advertiser max	<input type="checkbox"/> €3,065	€ excl. VAT
• Company name in red	<input type="checkbox"/> €155	€ excl. VAT
• Colour logo	<input type="checkbox"/> €350	€ excl. VAT

Show Wall Plans

• Plan front	<input type="checkbox"/> €3,475	€ excl. VAT
• Colour logo + stand number	<input type="checkbox"/> €1,135	€ excl. VAT
• Company name in red	<input type="checkbox"/> €155	€ excl. VAT

Website Homepage

• Megabanner 728 x 90 pixels - 3 advertisers max	<input type="checkbox"/> €5,300	€ excl. VAT
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Search Engines: Exhibitors or Conferences

• Megabanner 728 x 90 pixels - 3 advertisers max	<input type="checkbox"/> €1,060	€ excl. VAT
• Exhibitor search engine: Silver Option Name of company + stand number + a 600 characters description, a 'Why visit our booth?' section and a gallery of your products.	<input type="checkbox"/> €490	€ excl. VAT
• Exhibitor search engine: Gold Option Name of company + stand number + a 800 characters description, a 'Why visit our booth?' section and a gallery of your products. + rise to the top of the list in a category of your choice on the search engine exhibiting on our site	<input type="checkbox"/> €850	€ excl. VAT

Pollutec Learn & Connect

BLOG "CAPTEUR D'AVENIR"		€ HT
• Article on Pollutec blog	<input type="checkbox"/> €990	€ excl. VAT
• Written interview in the Newspaper "3 questions to"	<input type="checkbox"/> €990	€ excl. VAT
SUPPLIERS INDEX		€ HT
• Dedicated page with description of yours solutions in supplier index on the Pollutec 360° Plateforme	<input type="checkbox"/> 490 €	€ HT

Speaking opportunities (Exhibitors)

• Exhibitor conference in Forum (45min)	<input type="checkbox"/> €995	€ excl. VAT
• Board Room sponsoring* (75min)	<input type="checkbox"/> €2,500	€ excl. VAT
• Tribune exclusive sponsoring (2 days of visibility + 1 speaking opportunity*)	<input type="checkbox"/> €10,000	€ excl. VAT
• Tribune slot sponsoring (1 speaking opportunity* + visibility associated to the slot)	<input type="checkbox"/> €2,000	€ excl. VAT

* subject to acceptance by Bluetec programmation team

Floor Tiles

• 5 tiles - W 80 cm x H 80 cm	<input type="checkbox"/> €2,160	€ excl. VAT
• 10 tiles	<input type="checkbox"/> €2,990	€ excl. VAT

(Additional tiles = sliding scale, consult us)

Networking "BetoSea" evening

• Networking "BetoSea" evening	x <input type="checkbox"/> €85	€ excl. VAT
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COMMUNICATION TOOLS TOTAL EXCL. VAT = € excl. VAT

TOTAL EXCL. VAT: A + B + C + D + E + F + G	=	€	excl. VAT
COMMUNICATION TOOLS TOTAL EXCL. VAT	=	€	excl. VAT
VAT 20%* (*VAT payable by the customer. VAT not applicable to foreign taxable companies – Articles 44 and 196 of Directive 2006/112/EC – subject to mandatory provision of proof of tax status). VAT rate may change as a result of future tax.....	=	€	
TOTAL INCL. VAT	=	€	incl. VAT

Payment terms

Please send application forms to Bluetec 2022 / RX France - 52-54, quai de Dion-Bouton CS 80001 - 92806 Puteaux Cedex - France.

Please pay by bank transfer an initial 30% instalment of the total amount due (including VAT) of €..... when submitting your application form, then a second 40% instalment before 29/07/2022 and the remaining balance before 28/10/2022. Application forms must be accompanied by the instalment payments due on the day the application form is submitted. The total amount must be paid in full for application forms received after 28/10/2022.

Taking into account the context that prevailed in 2021, we guarantee you a refund of the sums you pay us for your participation in this edition in case of a cancellation of the show due to the pandemic context.

Payment

> By bank transfer: these must state "All fees payable by sender" and include the name of your company and the show. Please send us a copy of your payment advice

BANK	SORT CODE	ACCOUNT N°	CODE	REFERENCE	ADDRESS	INTRA-COMMUNITY VAT NO.
30066	10947	00010067602	68	BLUETEC 2022	C.I.C. SAINT-AUGUSTIN GCE 102, BD HAUSSMANN - 75 008 PARIS	FR 92 410 219 364
IBAN: FR76 3006 6109 4700 0100 6760 268 / SWIFT: CMCIFRPP						

> By credit card: Please contact the recovery department: recovery@rxglobal.com

I, the undersigned, declare that I have read and understood the Bluetec Sea & Coastline General Regulations and Terms and Conditions of Sale for the Communication Tools, of which I have a copy, and that I accept all the clauses without restriction or reservation. Any amendments or qualifications added in any way to the application form will be considered null and void.

I, the undersigned, declare that I have read and understood the organiser's insurance policy and declare that I, and my insurers, waive any claims for damages against the companies which own or manage the premises in which the Show takes place, their insurers, RX France, its insurers, any exhibitor and any other party acting on behalf of the aforementioned parties, as the result of any loss or damage. You may receive marketing offers relevant to your sector from RX France and its partners.

If you would prefer not to receive these offers, please contact RX France - Salon Bluetec - 52-54, quai de Dion-Bouton CS 80001 - 92806 Puteaux Cedex - France.

You agree to receive by post, fax or e-mail sales information from RX France and its partners.

The data collected on this form will be stored electronically by RX France. The data collected will be processed electronically for the purposes of customer follow-up management and to offer on behalf of partners and sponsors products and services similar to those subscribed to and products and services relating to your business. The recipients of the data are the organiser RX France, as well as the partners and sponsors of the event. Your data will be stored for 3 years and will be used by the marketing and sales departments at RX France, and its partners and sponsors, for the purposes of the event. In accordance with the European General Data Protection Regulation (EU)2016/679 (GDPR), you have the right to access, erase and rectify your personal data. You may exercise this right by contacting RX France at the following e-mail address: vosdroits@rxglobal.com. You may also object on legitimate grounds to the processing of your personal data.

Orders in your exhibitor area

Exhibitors will be sent a username and password to the email address of their Show Manager provided on p.11. The exhibitor certifies that the person receiving this username and password is duly authorised to use them to place all types of order in the exhibitor area. The exhibitor is responsible for retaining and using the username and password, which are strictly for their personal use only and therefore must not be shared with third parties. The exhibitor must ensure they are kept safely and confidentially and that they are undisclosed. In the event of a dispute concerning the placing of an order in the exhibitor area, the exhibitor accepts that the log of orders placed in the exhibitor area constitutes irrefutable proof that the order in question has been placed correctly and is valid.

You accept to receive commercial information relevant to your business from RX France and its partners by mail, fax, or email. RX France records the information compiled in this form in a database. The information compiled is subject to data processing designed for the management of client monitoring and the proposition of offers similar to the ones subscribed as well as offers corresponding to your activity on behalf of partners. The recipients of the data are the organiser, RX France, and the partners of the event. They are kept for 3 years and are destined for the marketing and sales departments of RX France and for its partners, within the framework of the event. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, erasure, and rectification of your personal data, which you may exercise by clicking on the following link: <https://privacy.reedexpo.com/en-gb/privacy-centre.html>: Your Rights. You may also oppose the processing of your personal data on legitimate grounds.

In Date

Name and position of signatory duly authorized for the purposes here of:

.....

Company stamp and signature (required)

Invoicing Company name:

Invoicing address:

Post code: **Town:** **Country:**

Tel.: **Fax :**

E-mail:

VAT N°:

ORDER FORM CO-EXHIBITOR

To be returned to RX France - Bluetec
52-54, quai de Dion-Bouton CS 80001
92806 Puteaux Cedex - France
Tel: +33 (0)1 47 56 21 16

Co-exhibitor associated with the stand:

ADDRESS OF THE CO-EXHIBITOR

Company name: Division:
Address:
Postcode: Town/city: Country:
Tel.: Mobile:
Website: Company e-mail address:
intracommunity VAT No. (required):

PROJECT MANAGER IN CHARGE OF THE EXHIBITION

Surname/Forename: Mr Mrs Position:
Tel.: Mobile:
E-mail:
CEO/MD/Manager:
Name, First name: Mr Mrs
E-mail:
Export manager: Mr Mrs
Export e-mail address:

REGISTRATION

Exhibition Package **compulsory** - please select one of the packages offered (see description on previous page)

Standard Package €675 € excl. VAT
 Wide Horizons package €1,345 € excl. VAT

Represented Companies

Number of represented companies on the stand x €350 € excl. VAT

Company name: Country:
Company name: Country:
Company name: Country:

(Please forward us a certificate of representation for each represented company).

These are companies whose products you represent and who are not physically present in your exhibition space.

REGISTRATION TOTAL EXCL. VAT = € excl. VAT
VAT 20%* (*VAT payable by the customer. VAT not applicable to foreign taxable companies - Articles 44 and 196 of Directive 2006/112/EC - subject to mandatory provision of proof of tax status). = €
REGISTRATION TOTAL INC. VAT = € incl. VAT

Payment terms: 30% at time of order, 40% before 09/04/2022 and 30% before 25/04/2022.

INVOICING

Please specify below the preferred invoicing methods

REGISTRATION TO BE INVOICED TO: To stand organizer **OR** Directly to co-exhibitor

If you have elected for the co-exhibitor to be invoiced directly, please provide the following information:

RX France USES E-INVOICING

We no longer send paper invoices by post. You will receive your invoices by e-mail, which will also be held on file and may be viewed in your secure invoicing area. The e-invoice is your original invoice.
Please provide us with an email address to receive your documents and the email notifying you that your documents have been received in your invoicing area.

E-mail (required):

Signed in: **[town]**

Date:

Name and position of signatory duly authorised to hereby sign:

.....

Company stamp and signature (required)
(Please also write in French "Bon pour accord"
(Approved and agreed))

For administrative use only:

SFDC No:	Com:	Agent:	A/N :	FID: O/N	Received on:	Registered on:
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ATTESTATION DE REPRÉSENTATION

REPRESENTATION CERTIFICATE

Si vous avez plusieurs sociétés représentées, merci de photocopier ce formulaire et de le transmettre à chacun de vos commettants*.

Please copy this form and send it to all companies you represent.

Ce formulaire est à compléter par la firme représentée et à renvoyer avant le 30/09/2022 à l'adresse suivante :

This form is to be returned fully completed by 09/30/2022 to:

RX France - Bluetec

52-54, quai de Dion-Bouton CS 80001 – 92806 Puteaux Cedex - France

Tél : +33 (0) 1 47 56 21 16 - www.pollutec.com

La société représentée bénéficie de / The represented company benefit from:

- Droit d'affichage de la société sur le stand / *Right to be displayed on the direct exhibitor stand*
- Référencement de votre société dans la liste des exposants sur www.pollutec.com avec renvoi vers la fiche de la société exposante principale / *Your company listed on the exhibitor list on www.pollutec.com with link to web page of the direct exhibitor*
- Référencement dans le catalogue (raison sociale, n° de stand et coordonnées) / *Your company listed in the catalogue (company name and details + stand n°)*
- Référencement dans les listes exposants des outils pour les visiteurs / *Your company listed in the exhibitor list of visitors tools*

LA FIRME SOUSSIGNÉE... (Société représentée)/THE UNDERSIGNED FIRM... (represented firm)

**

Raison sociale/Company name:

Adresse/Address:

Code postal/ZIP code: Ville/City: Pays/Country:

Tél./Tel.: Fax:

Web: www.

Contact/Name:

E-mail: @

...CERTIFIE QUE LA SOCIÉTÉ CI-DESSOUS... (exposant direct)/...CERTIFIES THAT THE FIRM... (direct exhibitor)

**

Raison sociale/Company name:

Adresse/Address:

**... LA REPRÉSENTE SUR SON STAND A L'OCCASION DU SALON BLUETEC /
...IS ITS REPRESENTATIVE AT THE BLUETEC EXHIBITION**

du 30 novembre - 1^{er} décembre 2022 à Expo Nantes, France / *from 30 November - 1 December in Expo Nantes, France*

À/Place

Le/Date

Nom et fonction du signataire/Name and position of undersigned:

Signature (obligatoire/required)

Cachet/Stamp (obligatoire/required)

* Les sociétés représentées doivent obligatoirement avoir un lien juridique ou commercial avec votre société. Ce sont des sociétés dont vous représentez les produits et elles ne sont pas physiquement présentes sur votre espace d'exposition. Seules les sociétés représentées qui auront retourné cette attestation et dont les « droits d'inscription sociétés représentées » auront été acquittés pourront être représentées à Bluetec / *To be completed for each company represented on an exhibitor's exhibition space. Companies represented must have a legal or commercial link with your company. They are companies whose products you represent and they are not physically present on your exhibition space. Only the represented companies that have returned this form and paid the Represented Company registration fee may be represented at Bluetec.*

** Réserve à l'organisateur / *Reserved for the organizers*

NOTE JURIDIQUE :

En vertu du décret n° 69-948 du 10 octobre 1969 et de l'arrêté d'application du 7 avril 1970, les importateurs ou agents généraux, français ou étrangers, doivent joindre à leur demande de participation une attestation émanant de leur commettant certifiant qu'ils sont bien habilités à les représenter sur le stand souscrit. Par ailleurs, ils devront acquitter pour chacune des firmes représentées un droit « d'inscription de société représentée », de 350 € HT.

Under the provisions of the decree n°69-948 of October 1969 applicable to Trade Fairs and Exhibitions, and those of the decree of 7 April 1970 designed to enforce it, French and foreign importers and general agents must henceforth enclose with their registration fee application, a certificate from their principals confirming that they are duly qualified to represent them on their stand. Furthermore, they must pay a registration fee of € 350 excl. VAT.

GENERAL TERMS AND CONDITIONS OF SALE

These terms and conditions apply to the sale of advertising space:

- In the derivative products of the Bluetec Sea and Coastline by Pollutec trade show (show's official catalogue, newsletter, etc.),
- On the website located at <http://www.pollutec.com>
- On the digital platform Learn and Connect

The derivative products, website of the Bluetec Sea and Coastline by Pollutec trade show, and the digital platform Learn and Connect are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in communication tools is considered firm and binding on the advertiser as soon as it has been registered by RX FRANCE. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by RX FRANCE and indicated in RX FRANCE's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication team of RX FRANCE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever amounts due to RX FRANCE that shall remain partially or fully paid and/or outstanding, for the Communication Tools, are the property of RX FRANCE.

RX FRANCE waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by RX FRANCE of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost

of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

Contents of an advertisement (photo, video, webinar, etc.) and in particular brands, visuals and tradenames are published under the sole responsibility of the advertiser who shall, has, obtained when applicable all the requested authorisations and has paid costs and/or fees pertaining thereto. In particular, the advertiser is the sole responsible for the payment of any reproduction or representation rights related to photos and videos used.

The advertiser guarantees to RX FRANCE that the names, visuals, and more generally the content provided by him to RX FRANCE, shall not infringe third party's rights

The advertiser certifies that he has obtained from them all the rights and/or authorisations that are necessary for the publication on the Communication Tools.

The advertiser also guarantees RX FRANCE that the contents of his advertisements is not in breach with any statutory regulations in force, or professional codes of ethics, and that it does not contain any libellous or harmful message for third parties.

The advertiser hereby releases RX FRANCE, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees RX FRANCE, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense RX FRANCE, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

RX FRANCE may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against RX FRANCE or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of RX FRANCE.

No error due to RX FRANCE, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of RX FRANCE shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of RX FRANCE or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, RX FRANCE may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

Privacy and personal data protection - The personal data provided by the advertiser to RX FRANCE is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by RX FRANCE, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and RX FRANCE, subject to the privacy policy which is displayed on the website located at <https://privacy.rxglobal.com/en-gb.html>.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoy a right of access, opposition, erasure, and rectification of its personal data, which he may exercise by contacting <https://privacy.reedexpo.com/en-gb/privacy-centre.html>.

In accordance with press and publishing practice, RX FRANCE is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice, unless otherwise provided in the order form which, where applicable, prevail.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to RX FRANCE in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND RX FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.

GENERAL REGULATIONS FOR EXHIBITIONS ORGANISED BY RX France

GENERAL PROVISIONS

Article 1 – General

1.1 Role of the Organiser – The exhibitor acknowledges the organiser's role as overall coordinator of the fair with respect to its participants (exhibitors, visitors, etc.) and other associates (public authorities, service providers, etc.). The terms and conditions of organisation of the fair, notably the dates the fair will be held (within the limits specified in 1.2 hereinafter), the opening and closing times of the fair, the venue(s) where the fair is held, and the visitors authorised to attend are determined by the organiser and may be unilaterally modified by it.

The exhibitor acknowledges that the organiser must be able to adapt the fair as circumstances dictate, notably within the conditions provided in articles 1.2 and 1.3 herein.

1.2 Postponement of the Fair – In terms of the dates that the fair will be held, provided reasonable prior notification has been given, except in situations of urgency, the Organiser may postpone the fair within the limit of (i) 6 months following the period initially scheduled, for annual fairs, or (ii) 12 months, for biennial fairs. In this case, the exhibitor's application form will be automatically and entirely transferred to the new dates of the fair. The organiser will retain the deposits paid by the exhibitor and the exhibitor shall remain obligated to pay the remaining amounts due for their participation in the fair, in accordance with the modified payment calendar.

In the event of postponement of the fair beyond the above-mentioned limits, the exhibitor shall have the option of either requesting the refund of the deposits paid to the organiser (following deduction of the amount corresponding to the Registration Pack) or requesting the transfer of its participation to the new dates of the fair as per the above-mentioned conditions.

1.3 Cancellation of the Fair

Besides the dispensatory conditions provided by the organiser in the application form, the following terms and conditions shall apply in the event of cancellation of the fair.

If the organiser observes that the fair cannot take place within the conditions foreseen owing to exceptional circumstances, whether or not these constitute a case of force majeure as per article 1218 of the French Civil Code and, in particular, whether or not these are entirely unpredictable (such as fire, flood, storm, destruction or unavailability of the venue(s) or location(s) where the fair is to be held, accident, incidental case, strike action at the local or national level, riots, risk of safety, terrorist threat, administrative ban or closure, health situation, potential consequences of the Covid-19 epidemic, cancellation of the participation of a significant proportion of the exhibitors, restriction of movements of exhibitors or visitors, etc.), the organiser may notify the cancellation of the fair. In this case, the application forms will be cancelled and any amounts paid to the organiser that are still available after the external costs incurred by the organiser as at the date of notification of the cancellation, will be divided among the exhibitors, on a pro-rata basis according to the amounts paid by each of them.

This paragraph applies notwithstanding article 1218 of the French Civil Code, which it expressly derogates from as necessary.

Should the organiser be obliged to cancel the fair if he observes an insufficient amount of registrations, and unless this cancellation is the result of circumstances laid down in the paragraph above, the exhibitor will be reimbursed the amounts paid to the organiser.

1.4 As a result of the terms provided above, in the event of modification, postponement, or cancellation of the fair, the Parties agree that there shall be no recourse to application of the legal provisions relative to breach of contract (articles 1219 and 1220 of the French Civil Code).

1.5 In the event of modification, postponement, or cancellation of the fair irrespective of their circumstances or motivations, the exhibitor may not claim any form of compensation from the organiser, except in the event of gross misconduct by the organiser.

1.6 The exhibitor entrusts the organiser with the task of determining whether or not the fair must be interrupted or evacuated in the event of a threat to public safety and agrees not to institute proceedings against the organiser after the fact.

1.7 The exhibitor agrees to comply with and require compliance with the specifications of the technical file that will be delivered to them or available for consultation online or on the exhibitors' extranet.

The exhibitor is liable, with respect to the organiser, for the non-compliance of the specifications imposed by the owner or leaseholder of the venue(s) or location(s) made available by the organiser for the fair.

1.8 The organiser shall not be held liable when the stipulations of the present general terms and conditions are applied.

1.9 At all events, the payments made in preparation of the fair shall remain exclusively incumbent on the exhibitor.

PARTICIPATION

Article 2 – Conditions for participation

2.1. The organiser determines the categories of exhibitors and draws up the list of products and/or services presented.

An exhibitor may only present goods or services manufactured or designed by it or for which it is the representative or dealer; in the latter case, it appends to its attendance request the list of brands whose products or services it proposes to promote.

The organiser may, after examination, exclude products and/or services that it deems do not meet the aim of the show or include products and/or services not included on its list but that are of interest for the show.

Sales that involve immediate on-site delivery to the buyer are prohibited.

In accordance with the provisions relating to trade events, an exhibitor may neither present products that do not comply with French regulations, except products intended for foreign markets, nor carry out any misleading or abusive advertising. The offer presented by exhibitors must comply with public policy and current laws. Accordingly, exhibitors are strictly prohibited from exhibiting illegal products or products from illegal activities. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities. Legal action may be brought against exhibitors who breach these provisions without prejudice to any measures taken by the organiser in order to end this breach.

Exhibitors accept full liability for their products and actions in relation to third parties: the organiser cannot, under any circumstances, be held liable. In the case of a claim made by a third party against the organiser concerning an act or product of an exhibitor, the exhibitor shall indemnify the organiser for all costs reasonably incurred by the organiser for its defense and any court ruling it may sustain thereto.

2.2. Surveillance of equipment – Liability

Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organiser be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulations, (s)he must take all measures likely to protect the artworks and equipment against said risks; under no circumstances shall these measures be incumbent to the organiser. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.).

Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

Article 3 – Application forms

3.1 Any person wishing to exhibit must present an application form to the

organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding commitment to pay the totality of the cost of the provision of the coordination services and related costs.

3.2 Online application forms

Any person that wishes to exhibit must submit an application form. Unless the organiser refuses the application, the registration of this application form constitutes a firm and irrevocable commitment to pay the totality of the cost of the provision of the coordination services and related costs.

Once the application form has been submitted online, the exhibitor must ensure that the username and password (or encrypted URL where applicable) that was communicated by the organiser are in fact used by a representative of the exhibitor who is duly authorised to engage the exhibitor's liability. The username and password (or encrypted URL where applicable) are strictly personal and cannot therefore be shared with any third parties. The exhibitor must ensure that it is kept safe and confidential. Any submission of an application undertaken by means of the username and password (or encrypted URL where applicable) shall be deemed to have been made by a duly authorised representative of the exhibitor. By express agreement between the Parties, it is agreed that the use of the username and password (or encrypted URL where applicable) by the exhibitor for the online submission of an application form equates to the exhibitor's signature as defined by the provisions of section 1316-4 of the French Civil Code and hence acceptance of the provisions of said application form, which includes the provisions of the present general regulations. By express agreement between the Parties, it is agreed that this signature is to be conclusively deemed reliable.

Article 4 – Control of admissions

The organiser is not obliged to justify its decisions concerning applications.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to it. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is certified by an unequivocal reply from the organiser to the exhibitor. This reply may consist of an invoice addressed to the exhibitor. However, under no circumstances may it be an automatic email reply addressed to the exhibitor following an online submission.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy. This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, at its own discretion, decide to maintain the exhibitor's participation.

Article 5 – Use of the exhibition space

Without the organiser's prior consent in writing, an exhibitor, within the framework of the provision of coordination services he has acquired, shall not transfer, sub-let or share, with or without payment, all or part of the space or services that have been allocated to him within the Fair.

Nonetheless, several exhibitors may be authorised to make a joint presentation, provided that each of them has obtained prior permission from the organiser and has submitted a joint attendance request.

Article 6 – Withdrawal

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of equipment for the stand and various options, amounts partially or fully paid and/or outstanding, for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's exhibition space and may remove any visual communication regarding the defaulting exhibitor's products and the latter shall have no right to claim a refund or compensation.

This article does not apply to international exhibitors who do not have representation in France and who are prohibited from entering the French national territory as at the date of the fair owing to a French statutory provision or its country of residence, implemented within the framework of the fight against the spread of Covid-19. In this case, the exhibition shall refund the total deposits paid (following deduction of the corresponding amount of the Registration Pack).

FINANCIAL CONDITIONS

Article 7 – Price of the coordination services

The price of the coordination services is decided by the organiser and may be revised by the organiser if there is a modification to tax charges.

Article 8 – Terms of payment

Payment for the coordination services and other associated costs is to be made by the settlement dates and by methods established by the organiser.

For any late attendance request, the first payment is equal to the sums already payable on the attendance request date.

The same applies to exhibitors on the waiting list who are belatedly allocated an exhibition space.

Article 9 – Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawal».

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.

A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be owing in addition to any indemnity due to the debtor.

EXHIBITION SPACES

Article 10 – Management by the organiser of allocation of exhibition spaces to the exhibitors

The organiser draws up the show plan and allocates the exhibition spaces freely, taking account if possible of the requests made by the exhibitor, of the type of products and/or services he presents, the layout of the exhibition space that he proposes to install, as well as, if necessary, the date of registration of the attendance request.

An exhibitor is notified of the location of the exhibition space allocated to him by means of a plan. This plan gives the characteristics of the exhibition space as precisely as possible.

Due to its role in coordinating or organising, the organiser may be forced to modify the size and layout of the space requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

The organiser is not liable for any difference between the characteristics given on the plan and the actual measurements of the exhibition space.

The organiser cannot under any circumstances either reserve a position or guarantee the same position from year to year. Furthermore, attendance of previous events does not give the exhibitor any rights based on this previous attendance.

Article 11 – Installation and decoration of exhibition spaces

The installation of the exhibition spaces is designed in accordance with the general plan drawn up by the organiser.

Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for the decoration and signage chosen by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light, or audiovisual techniques, as well as the conditions under which all promotional activities, performance, or surveys may be carried out within the confines of the Fair.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Fair. The organiser may make its permission dependent on the signing, by the attendee, of a licensing agreement for the promotion of the Fair.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Fair, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for its prior approval, shall be removed or modified. The organiser may withdraw an authorisation already granted in the event of hindrance caused to neighbouring exhibitors, to circulation, or to the running of the Fair.

Promotional announcements and recruitment, irrespective of the fashion in which they are conducted, are strictly prohibited.

Prospectuses, brochures, catalogues and/or documents relating to the products and brands exhibited, may only be distributed by exhibitors on their stand. Their distribution on the event site and in its immediate surroundings is strictly prohibited.

Article 12 – Restoring sites to their original state

The organiser declines all liability for structures or installations built by exhibitors. Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue rooms and venue equipment, caused by themselves or by their installations, equipment, or goods.

ASSEMBLY / DISASSEMBLY DEADLINES

Article 13 – Assembly and disassembly of the exhibition space

The organiser sets the schedule for the assembly and disassembly of the exhibition spaces prior to the opening of the Fair and for the removal of products, as well as the deadlines for leaving the sites tidy after the Fair.

The exhibitor guarantees that its installation team will arrive in sufficient time, prior to the disassembly deadline, in order to enable the proper return of the site in its initial condition, within the deadline set by the organiser.

The exhibitor unreservedly accepts that the organiser may authorise, at the exhibitor's expense and risk, the completion of any work that has not been carried out by the exhibitor within the deadlines set and that the organiser shall not be held liable for any total or partial damage or losses during such operations.

In the event of non-disassembly of the stand by the exhibitor within the given deadlines, the organiser shall be entitled to destroy the stand without being held liable to the exhibitor for the value of the goods and components of the stand that are destroyed.

Furthermore, failure by an exhibitor to meet the stand occupancy deadline authorises the organiser to claim the payment of late-occupancy penalties and damages.

Article 14 – Specific authorisations

Any installation of machines, equipment, or structures that cannot be carried out without using exhibitor space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date of its choosing.

Article 15 – Goods

Each exhibitor personally provides for the transport and receipt of goods delivered to it. It must follow the organiser's instructions regarding goods delivery and pick-up regulations, particularly regarding movement of vehicles and service providers on the show premises.

Products and equipment installed on the show premises cannot, on any grounds whatsoever, be removed during the show.

CLEANING

Article 16 – Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

INSURANCE

Article 17 – Public liability insurance

17.1 – Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in its role as organiser.

Exhibitors may ask the organiser to provide them with an insurance certificate specifying the nature of the risks covered, the limits of the cover, and the period of cover.

17.2 – Exhibitor's public liability insurance

The exhibitor must take out an insurance policy covering the financial consequences of its public liability as exhibitor and, particularly, liability it is likely to incur to any third parties including the companies that own and manage the premises on which the show is held, during the entire show (including assembly and disassembly periods). This insurance must be taken out with a company well known to be solvent and must cover the exhibitor for sufficient amounts.

The exhibitor agrees to send a copy of this policy to the organiser upon first request therefrom.

Article 18 – Exhibitor's comprehensive insurance

Exhibitors must be insured via the organiser against risks to the items presented. This comprehensive insurance covers casual loss or damage to goods belonging to an exhibitor or goods under his or her responsibility. The coverage shall take effect from the moment said items are deposited at the exhibition space of the exhibitor. The coverage shall be terminated from the moment said items leave the exhibition space at the end of the event.

The following are covered, within the coverage limit of €15,000:

– Items exhibited, display equipment, furniture, and all other goods intended for inclusion within the exhibition space;

– Hired or borrowed property, including the exhibition space or the exhibition module supplied by the exhibition organisers,

– Audiovisual material and plasma/LCD screens.

The exhibitor may take out additional optional coverage (see terms in the Exhibitor Guide) by contacting the insurer.

Article 19 – Exemption clauses and exclusions

A – For the coverage stated in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" of article 18, the allowance is:

– 500 euros per claim and per exhibitor (in the case of theft).

– 250 euros per claim and per exhibitor (in the case of breakage of fragile items).

B – The main exclusions from coverage are (non-exhaustive list):

(a) War, civil war, foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, supersonic bang.

(b) Loss or damage to goods in the open air, caused by theft or bad weather.

(c) Financial loss, including loss of money and indirect loss.

(d) Damage resulting from a variation in temperature caused by an energy supplier.

(e) Damage caused by an electrical or mechanical breakdown or malfunction.

(f) Physical injury of staff.

(g) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the theft has taken place at a time when the site is open for occupation or use by the exhibitors, as defined or stated by the organisers of the Exhibition.

(h) Inventory deficiency.

(i) Personal effects and objects, jewellery and artworks, cameras, radios, electronic pocket calculators, and all other objects belonging to natural persons directly or indirectly participating in the event.

(j) Telephones plugged into and/or connected to the telecommunication network(s).

(k) Removable software programs and packages.

(l) Theft of audiovisual equipment used for advertising purposes (such as VCRs, laptop computers, cameras, or camcorders) when these goods, during closing hours, are not kept in a storage unit and/or a room equipped with a safety lock.

(m) Theft of cash and paper securities, cheques, or any means of payment.

(n) Drones and Robots.

(o) Scratches, chips, and scuffs.

(p) Vehicles and motorised equipment that are in use, being operated and/or used as tools. Other than in these instances and if the vehicles and motorised equipment are merely exhibited, they may be covered by exhibitors' multi-risk insurance, within the limit of a coverage cap of €15,000 and subject to strict compliance with the following conditions:

– All exhibited vehicles and equipment of all types must be "immobilised" by the exhibitor, thereby making it impossible to start them.

– In accordance with the legislation in force, exhibited vehicles and equipment must be emptied of fuel or equipped with lockable fuel tank caps (and in this precise instance only contain a small amount of fuel).

– For exhibited vehicles and equipment that weigh less than 3.5 tonnes with a value of more than €70,000: the exhibitor must strictly prohibit access to the public.

– For exhibited vehicles and equipment that weigh more than 3.5 tonnes: if the vehicle is accessible to the public (if the cabin can be accessed, for example), the exhibitor must be present at all times during the exhibitors' opening hours.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

With the exception of criminal intent on the part of the lessor of the premises on which the show is held, the exhibitor shall waive any recourse against the lessor and its insurers for:

– any material damage caused to the exhibitor as a result of fire, explosion, electrical damage, or water damage for which the lessor is liable,

– as well as for any consequential and/or non-consequential non-material damage, and particularly operating losses, suffered by the exhibitor and for which the lessor is liable, irrespective of the cause thereof.

The exhibitor irrevocably agrees that the insurance policies that it takes out include an identical waiver of recourse by its insurers.

Furthermore, the exhibitor and its insurance company waive rights of recourse against Reed Expositions France, its insurance company, any other exhibitor, and any company acting in their name, due to any physical, material and/or immaterial, direct or non-direct, fire, explosion or water damage, or «business loss».

Article 20 – Coverage claim procedure

Any claim must be notified in writing to the organiser.

All claims must be moreover notified to the insurance company, on the standard forms which are available to the exhibitor, within twenty-four hours in the case of a theft or within five days in the other cases, stating the circumstances of the claim and the approximate total sum of the loss, failing which the insured party loses its right to claim from the insurer.

All thefts must be notified by the exhibitor to the police department having territorial jurisdiction over the exhibition premises. The statement to the police must be attached to the claim.

To obtain payment in compensation, the exhibitor must produce detailed inventories indicating the values of the equipment exhibited and the exhibition space equipment (fittings, decoration, lighting, etc.).

SERVICES

Article 21- Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors, who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

Article 22 – Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held liable for any difficulties arising during these formalities.

Article 23 – Intellectual property rights

The exhibitor guarantees the organiser that he holds or has obtained all Intellectual Property Rights held in equipment or products/creations/trademarks which he exhibits and/or authorisations required for their presentation at this Fair. The organiser will accept no responsibility in this regard.

The organiser will be allowed to exclude any exhibitors convicted regarding copyright infringements such as counterfeiting.

The exhibitor entitles the organiser free of charge, and for the duration of the rights concerned, to reproduce and use, in any territories, the equipment or products/creations/trademarks exhibited, for all communication tools of the trade fair (on the show's website, official catalogue, invitations, visitor maps, promotional videos, newsletters, etc.) and for all tools used to promote the fair (picture of the fair destined to be published in the traditional press or online, television program about/shot during the fair, etc., without this list being exhaustive).

The exhibitor guarantees the organiser that it has obtained from the holders of the intellectual property rights in the goods/creations/brands and other elements (plans, concepts, services, etc.) that it exhibits, all the rights and/or authorisations necessary for the aforementioned uses. The organiser shall not accept any liability in this regard.

Article 24 – Collective rights-management body

The exhibitor directly deals with the applicable legal entities for the collection and distribution of royalties (SACEM, etc.) if it uses music in any fashion whatsoever on the show premises; the organiser declines all liability on these grounds. The organiser may ask the exhibitor to show the corresponding attestations at any time.

Article 25 – Badge scanners

Some fairs offer exhibitors the possibility to reserve badge scanners and/or Smartphones equipped with a badge scanner application (hereafter referred to as "scanners") for a fee. These scanners are tested by the supplier before being made available to the exhibitor and are deemed to be in good working order. The exhibitor is responsible for using the scanner properly during the event (i) to allow proper data backup and (ii) for returning the equipment to the supplier at the close of the event. The organiser shall accept no liability in the event of improper handling of the equipment by the exhibitor.

The badge scanning equipment shall be used by the exhibitor for scanning the badges of show visitors and attendees who visit their stand at the event. The exhibitor thus collects the visitor's or attendee's name, company, and contact details, which the exhibitor may use for the purposes of promoting the exhibitor's products and services. The personal data of the show visitors or attendees must not be shared with affiliates of the exhibitor or third parties unless the visitor or attendee concerned expressly consents.

Article 26 – Privacy and personal data protection

The personal data provided by the exhibitor to the organiser is necessary for the fulfillment, administration, management, and follow-up of the participation agreement. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organiser, the venue, and their subcontractors for the purposes of facilitating the participation of the exhibitor at the show and appropriate marketing of related services which may also include entry of the Exhibitor on the Event website and in the Event directory, arranging introductions to or appointments with certain Event visitors, and appropriate marketing of related services and products, subject to the Event's privacy policy which is displayed on the Event website.

Regarding the personal data that the exhibitor may have access to as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data processing manager" under the «Data Protection Laws», including providing all necessary notices and obtaining all requisite consents, without this involving any transfer of rights, such as copyrights on the organiser's databases or on the databases of any other owner. "Data Protection Laws" means any laws, rules, regulations, directives, decrees, orders, or other legal requirements relative to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European

Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative, or related legislation, rule, or regulation of the European Union, a member state of the European Economic Area, Switzerland, or the United Kingdom, as may be applicable.

The exhibitor shall implement and maintain the appropriate technical and organisational security measures in such a way as to meet all of the applicable requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR), ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least comparable to the protection required under the "Data Protection Laws".

CATALOGUES

Article 27 – Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. It may subcontract all or part of these rights.

The elements required to produce and publish the catalogue, in paper and electronic form, are provided by exhibitors at their sole risk on the show's website. The organiser cannot be held liable for omissions or errors in reproduction, typesetting etc., that might occur.

Exhibitors authorise the organiser to publish, in electronic and printed form, the information provided, on the show's website, in the official catalogue of exhibitors and/or on any other show materials (visitor guides, site maps on the walls, etc.). The exhibitor guarantees that the names, logos and, more generally, all the content provided by it for publication on the show's website or in the official catalogue or any other document (visitor guides, site maps on the walls, etc.), do not infringe upon the intellectual property rights of a third party and are not libellous, obscene, indecent, blasphemous, or illegal.

The exhibitor agrees to indemnify the organiser and cover any damages, loss of profits, loss of reputation, incidents, costs and expenses suffered or incurred by the organiser due to a breach of the aforementioned guarantee.

The organiser reserves the right to modify, remove, or group entries wherever it deems this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

ADMISSION PASSES

Article 28 – «Exhibitor passes»

«Exhibitor passes» providing right of entry to the Exhibition subject to the terms and conditions established by the organiser are issued to exhibitors.

Unused «exhibitor passes» may not be returned or reimbursed after the organiser has issued them in exchange for payment.

Article 29 – Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the terms and conditions established by the organiser.

Any unfair request and/or any other use may result in legal proceedings.

Cards that remain unused may not be returned or reimbursed after the organiser has issued them in exchange for payment.

Only passes, invitation cards, and entrance tickets issued by the organiser provide right of entry to the Exhibition.

Article 30 – Unauthorised street trading of admission documents

Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold and unauthorised resellers will be prosecuted.

The unauthorised street trading of admission documents is a criminal act punishable by interpellation and arrest by the police. The penalties incurred range from a fine of € 3,750 to € 15,000 and from 6 months to 1 year in prison.

Unauthorised street trading is the act, without proper authorisation or declaration, of offering, putting up for sale, exhibiting goods for sale, or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1. of the French Criminal Code (Code Pénal)).

SAFETY

Article 31 – Safety

The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organiser and must also enable their verification.

Surveillance is exclusively incumbent to the exhibitor and performed under the organiser's supervision; its decisions regarding the implementation of the security rules must be executed immediately.

The organiser reserves the right to refuse admission or have removed any person, visitor, or exhibitor whose presence or behaviour presents a risk to the security, tranquility, or image of the show and/or the integrity of the site.

The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Venue and particularly the provisions of the Security Specifications and Code of Conduct, a copy of which shall be made available by the organiser on site, throughout the show.

APPLICATION OF THE REGULATIONS – DISPUTES

Article 32 – Application of the regulations

Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organiser, may result in the exclusion of the offending exhibitor, even without formal notice, assisted by law enforcement as required. This notably applies to non-conformity of layout, failure to comply with safety regulations, failure to occupy the exhibition space, display of products which do not conform to those stated in the initial application, and sale of goods with immediate on-site delivery to the purchaser.

Compensation is then due by the exhibitor in damages for the harm caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organiser, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organiser a lien on the exhibited items, furniture, and decorations belonging to it.

In the event of contradiction between the provisions of these General Regulations and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Regulations prevail.

Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Regulations.

Article 33 – Modification of the regulations

The organiser reserves the right to rule on any cases not covered by these regulations and to add new provisions whenever it deems this necessary for the smooth running of the show.

The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith the establishment of a provision that shall, insofar as possible, have an equivalent effect.

Article 34 – Limited liability

The liability that the organiser is capable of incurring, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of €15,000 (fifteen thousand euros) plus a sum equivalent to the attendance fee paid by the exhibitor in question.

The above-mentioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract.

In the event that the exhibitor receives compensation in accordance with the insurance policy mentioned in article 18, this compensation is accordingly deducted from any amount due by the organiser to the exhibitor; if an amount has already been paid by the organiser to the exhibitor, an amount corresponding to the above-mentioned compensation is paid by the exhibitor to the organiser.

This clause applies even if the third party or member of staff for which the organiser is liable has committed gross negligence, wilful, or even intentional misconduct.

This clause applies even in the event of termination of the contract.

Article 35 – Objections – Time-barring

In the event of objection or dispute, irrespective of the grounds thereof, the exhibitor agrees to submit its complaint to the organiser, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the above-mentioned letter shall be inadmissible.

The parties expressly relinquish the enjoyment of the provisions laid down in article 1195 of the French Civil Code relative to unpredictability and in article 1223 of the French Civil Code relative to the reduction of prices in the event of breach of contract.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organiser is capable of incurring either as a result of its own actions, including by a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall commence as of the expiry of the 15-day period specified in the previous paragraph.

THE BOND BETWEEN THE EXHIBITOR AND THE ORGANISER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE COMMERCIAL COURT AND THE FRENCH VERSION OF THIS TEXT SHALL BE REFERRED TO.

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