

POLLUTEC 2023

The leading show on environmental solutions for the industry, cities, and regions

Celebrating 45 years and showing no signs of slowing down!

10 - 13 October 2023

at Lyon Eurexpo
Boulevard de l'Europe, 69680 Chassieu - France

The leading show on environmental solutions for the industry, cities, and regions, organized by RX France, returns to Eurexpo Lyon from Tuesday 10 to Thursday 13 October 2023. Anne-Manuèle Hebert, recently named Director of Pollutec, presents a 2023 edition conceived as a response to the challenges we collectively face.

In 2021, Pollutec, which this year is celebrating its **45th anniversary**, had **more than 46,000 professional visits** (12% of them international) and **2,000 exhibitors** (28% of them international). The show will call upon a wide range of players to feed discussion around topics anchored in current events and in doing so, will support industries, cities, and regions in their transitions.

The 14 sectors are richly represented, with content and discussion at the heart of the show's strategy and its unique positioning in Europe. There will also be numerous editorial spaces, such as:

- **La tribune** (plenary stage), with its 4 pillars: Resource, Adaptation, Engagement, and Employment.
- **The international forum**: meetings between industries, project sponsors, and/or European or international regions.
- **The "Agriculture and Climate" space**: cross-cutting discussions around soil quality, energy efficiency and management of water resources and sovereignty.
- **The Bluetec Sea & Coastline space**, organized around 4 main themes: biodiversity and the natural environment/decarbonization of maritime environments/coastline management/renewable energy
- And many more...

A new Director for Pollutec

"Decomartmentalising discussions: that's the challenge for Pollutec for this new edition. At the crossroads of the issues between the public and private sector, industries, and

project sponsors, our goal is to spark discussion, conversation, and encounters to generate a holistic view of the current problems facing society." explains **Anne-Manuèle Hebert, new Director of Pollutec.**

In joining the **RX Group**, **Anne-Manuèle** brings experience gained in press groups and leading event organizers, both in France and internationally.

A holistic and international view of the issues

From tackling pollution and nuisances to protecting the environment and combating climate change, Pollutec has for 45 years been the **unmissable event for the ecological and energy transitions**. Each edition highlights innovations and emerging topics and unites all those involved in the environment — from France and elsewhere — with a single goal: **providing solutions to the environmental challenges facing every stakeholder.**

Illustrating this global approach, **eight visitor trails** will be offered to participants in 2023: Innovation; Sea and Coastline; Managing water resources; Decarbonisation; Adapting towns & cities and regions to climate change; Management and recovery of biowastes; Circular economy and preservation of resources; Health and the environment.

Once again, this year Pollutec will welcome a number of countries and international pavilions and delegations. **Italy** is to be Country of Honour; this distinction allows it to present to the international community the strength of its ecosystem in environmental solutions and coastline management.

Registration opens on **17 May** on the website: www.pollutec.com.

About Pollutec

Pollutec is the leading environmental solutions show for industry, cities and regions. Over four days the show brings together professionals from every sector to present their innovative solutions to industrial, public sector and other economic actors as they work together to address the major challenges facing the planet: biodiversity erosion, pollution and climate change. To learn more about the complete programme, and stay up-to-date with show news, visit Pollutec's website at: <https://www.pollutec.com/fr-fr.html>

About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French, and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, China, Italy, Mexico, and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

www.rxglobal.com

*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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